

# SLB Launches Digital Marketplace to Scale AI and Digital Innovation Across Energy

14:15 Uhr | [Business Wire](#)

Curated marketplace connects energy professionals, developers and partners to discover, deploy and scale trusted AI agents, domain models and digital applications

Global energy technology company SLB (NYSE: SLB) today announced the launch of the SLB Digital Marketplace, a curated digital destination designed to help energy companies rapidly discover and deploy specialized AI agents, domain models, skills, tools, data connectors and digital applications within their existing digital environments.

The SLB Digital Marketplace extends the company's open platform strategy to its Tela&TRADE; agentic AI assistant by enabling SLB, partners, independent software vendors (ISVs), developers and customers to bring purpose-built digital capabilities to the energy industry through a single, governed channel. All marketplace offerings are certified against SLB standards for security, interoperability and compatibility before listing.

The launch comes as the industry moves toward agentic AI - where software can reason, act and automate across complex technical workflows. As these capabilities proliferate, energy companies will need access to a broader ecosystem of specialized tools that work together across planning, operations, data and AI.

"AI in energy is shifting from promise to performance," said Olivier Le Peuch, chief executive officer of SLB. "The SLB Digital Marketplace is designed to accelerate that shift by creating an open ecosystem where innovation can scale, solutions can interoperate and customers can move faster from insight to action. This is how we translate AI into real performance across the energy system."

"No single company can build every agent, model or application the energy industry will need," said Rakesh Jaggi, president of SLB's digital business. "The SLB Digital Marketplace is the next expression of our commitment to openness, giving energy professionals more choice while maintaining the governance and quality standards required for enterprise operations."

The marketplace includes approximately 200 digital products including existing Ocean&TRADE; store solutions and new solutions from SLB and over 30 partners. These products span Delfi&TRADE; and Lumi&TRADE; SaaS applications, plug-ins, workflow extensions, data connectors, and Tela AI skills, agents and foundation models.

For energy professionals, the marketplace provides a single destination to evaluate and access trusted digital capabilities that extend workflows across the Delfi and Lumi environments. For developers, partners and ISVs, it provides a structured path to publish and scale solutions across the SLB ecosystem.

Developers and ISVs interested in listing applications can apply through the SLB partner program at [marketplace.digital.slb.com](https://marketplace.digital.slb.com) and access additional developer resources at [developer.slb.com](https://developer.slb.com).

## Key Points:

- SLB has launched the SLB Digital Marketplace, a curated destination to help energy companies rapidly discover and deploy AI and digital solutions within existing digital environments.
- The marketplace extends SLB's open platform strategy, enabling SLB, partners, ISVs, developers and customers to deliver offerings through a single, governed channel certified for security, interoperability and compatibility.

- The launch addresses the industry shift toward agentic AI, where software can reason, act and automate across complex technical workflows.
- The marketplace includes approximately 200 digital products including existing Ocean&TRADE; store solutions and new solutions from SLB and over 30 partners. These products span Delfi&TRADE; and Lumi&TRADE; SaaS applications, plug-ins, workflow extensions, data connectors, and Tela AI skills, agents and foundation models.

## About SLB

SLB (NYSE: SLB) is a global technology company that has driven energy innovation for 100 years. With a global footprint in more than 100 countries and employees representing almost twice as many nationalities, we work each day on innovating oil and gas, delivering digital at scale, decarbonizing industries, and developing and scaling new energy systems that accelerate the energy transition. Find out more at [slb.com](https://slb.com).

## Cautionary Statement Regarding Forward-Looking Statements:

This press release contains "forward-looking statements" within the meaning of the U.S. federal securities laws - that is, statements about the future, not about past events. Such statements often contain words such as "expect," "may," "can," "estimate," "intend," "anticipate," "will," "potential," "projected" and other similar words. Forward-looking statements address matters that are, to varying degrees, uncertain, such as forecasts or expectations regarding the deployment of, or anticipated benefits of, SLB's new technologies and partnerships; statements about goals, plans and projections with respect to sustainability and environmental matters; forecasts or expectations regarding energy transition and global climate change; and improvements in operating procedures and technology. These statements are subject to risks and uncertainties, including, but not limited to, the inability to achieve net-negative carbon emissions goals; the inability to recognize intended benefits of SLB's strategies, initiatives or partnerships; legislative and regulatory initiatives addressing environmental concerns, including initiatives addressing the impact of global climate change; the timing or receipt of regulatory approvals and permits; and other risks and uncertainties detailed in SLB's most recent Forms 10-K, 10-Q and 8-K filed with or furnished to the U.S. Securities and Exchange Commission. If one or more of these or other risks or uncertainties materialize (or the consequences of such a development changes), or should underlying assumptions prove incorrect, actual outcomes may vary materially from those reflected in our forward-looking statements. The forward-looking statements speak only as of the date of this press release, and SLB disclaims any intention or obligation to update publicly or revise such statements, whether as a result of new information, future events or otherwise.

View source version on businesswire.com: <https://www.businesswire.com/news/home/20260615078195/en/>

## Contact

### Media

Josh Byerly - SVP of Global Communications  
Moirra Duff - Director of External Communications  
SLB  
Tel: +1 (713) 375-3407  
[media@slb.com](mailto:media@slb.com)

### Investors

James R. McDonald - SVP of Investor Relations & Industry Affairs  
Joy V. Domingo - Director of Investor Relations  
SLB  
Tel: +1 (713) 375-3535  
[investor-relations@slb.com](mailto:investor-relations@slb.com)

Dieser Artikel stammt von [Rohstoff-Welt.de](#)

Die URL für diesen Artikel lautet:

<https://www.rohstoff-welt.de/news/737591--SLB-Launches-Digital-Marketplace-to-Scale-AI-and-Digital-Innovation-Across-Energy.html>

Für den Inhalt des Beitrages ist allein der Autor verantwortlich bzw. die aufgeführte Quelle. Bild- oder Filmrechte liegen beim Autor/Quelle bzw. bei der vom ihm benannten Quelle. Bei Übersetzungen können Fehler nicht ausgeschlossen werden. Der vertretene Standpunkt eines Autors spiegelt generell nicht die Meinung des Webseiten-Betreibers wieder. Mittels der Veröffentlichung will dieser lediglich ein pluralistisches Meinungsbild darstellen. Direkte oder indirekte Aussagen in einem Beitrag stellen keinerlei Aufforderung zum Kauf-/Verkauf von Wertpapieren dar. Wir wehren uns gegen jede Form von Hass, Diskriminierung und Verletzung der Menschenwürde. Beachten Sie bitte auch unsere [AGB/Disclaimer!](#)

---

Die Reproduktion, Modifikation oder Verwendung der Inhalte ganz oder teilweise ohne schriftliche Genehmigung ist untersagt!  
Alle Angaben ohne Gewähr! Copyright © by Rohstoff-Welt.de -1999-2026. Es gelten unsere [AGB](#) und [Datenschutzrichtlinien](#).