

Terra Energy Launches Lowest-Cost Home Energy Plan in Houston for Bundled Solar, Battery Backup, and Retail Electricity

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- Rooftop solar, a 40-kWh whole-home battery, and electricity in one bill - priced below standalone storage and solar-plus-storage competitors
- Qualifying customers receive an effective energy rate as low as 6¢/kWh, before delivery charges.

[Terra Energy](#), one of the nation's fastest-growing residential solar providers, today launched TerraOne, an integrated home energy plan that bundles rooftop solar, whole-home battery backup, and electricity service into a single bill. Now available in Houston, TerraOne is lower-cost and lower-commitment than any other offering on the market today.

Texas electricity prices have climbed nearly 70% since 2021, and grid reliability remains a concern after extreme weather events over the last few years have left millions without power in extreme heat or cold. Solar and storage offer homeowners a way to lower electricity bills and ensure resiliency during power outages. Still, existing offerings typically require high upfront costs, financing, and long-term contracts running up to 25 years.

TerraOne delivers a three-year rooftop solar plus 40-kWh battery subscription and electricity service at the lowest rate on the market, with no upfront fees, no purchase, no loan, and no lien required. For qualifying Houston customers, TerraOne can deliver an effective monthly rate as low as 6¢/kWh before delivery charges, based on usage, system design, and program eligibility.

"We're proud to be launching our decentralized power plant solution in Texas to help make it simple for Houston homeowners to lower their electricity costs while keeping the lights always on," said Jaime Martinez, CEO and Founder of Terra Energy. "For two decades, going solar meant needing to write a big check or take out a 20-plus-year loan. We're lowering the barriers to entry for homeowners with TerraOne's short-term subscription."

TerraOne delivers complete home resiliency in a single subscription. The plan includes rooftop solar that can be sized to offset up to 100% of a home's annual electricity use, and a battery up to 40 kWh capable of backing up most homes, including air conditioning. Terra handles installation, maintenance, repairs, and insurance, with zero upfront cost to the homeowner.

A foundation for virtual power plants and edge computing in the AI era

TerraOne also marks Terra's entry into the virtual power plant space, positioning the company to help address the rapid growth of demand from data centers and AI buildout. As more homes enroll, Terra aggregates solar and storage into a flexible and reliable distributed power source. This model can help bring capacity online faster than traditional centralized infrastructure, improve reliability, and lower bills for participating homeowners.

Terra's expansion into Texas follows its rapid growth in Florida, where the company became the state's largest residential solar provider in 18 months. Terra is moving from a deliberately measured rollout to mass-market growth, betting that a simple energy service for homeowners can drive broad adoption.

TerraOne is available now to homeowners in the CenterPoint and deregulated service areas of greater Houston. Interested homeowners can visit www.terraenergy.io/texas or call 305.260.7000 for a free savings

estimate.

About Terra Energy

Terra Energy is building decentralized infrastructure, starting with power - bundling rooftop solar and whole-home battery storage into a single subscription with no upfront cost and a short-term commitment. Terra became Florida's largest residential solar provider by volume within roughly 18 months and operates in Florida and Texas, with California underway. Terra Energy is headquartered in Miami, Florida.

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