

# Upside Gold Corp. Engages DS Market Solutions Inc. to Provide Market Support

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[Upside Gold Corp.](#) ("Upside" or the "Company") (CSE: UG) (FSE:471) is pleased to announce that it has engaged the services of DS Market Solutions Inc. ("DS Market") to provide equity trading advisory and liquidity provider services in accordance with the policies of the Canadian Securities Exchange ("CSE"). DS Market will trade common shares of the Company on the CSE and other trading venues with the objective of maintaining a reasonable market and improving the liquidity of the Company's common shares.

Under the terms of the engagement, DS Market will receive compensation of CAD\$6,000 per month, payable monthly in advance. The engagement is effective February 2, 2026, on a month-to-month basis and may be terminated by either party upon thirty (30) days' notice. There are no performance factors contained in the engagement and DS Market will not receive shares or options as compensation. DS Market and the Company are unrelated and unaffiliated entities, and at the time of the engagement, neither DS Market nor its principals have any interest, directly or indirectly, in the securities of the Company.

## ABOUT DS MARKET SOLUTIONS INC.

DS Market Solutions Inc. is an equity trading advisor to issuers seeking to enhance liquidity in their publicly traded securities. DS Market Solutions can be contacted at [davidsears@dsmarketsolutions.com](mailto:davidsears@dsmarketsolutions.com) and via its website at <https://dsmarketingsolution.com/>.

On behalf of Upside Gold Corp.

Sophy Cesar

CEO and Director

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## About Upside Gold Corp.

Upside Gold Corp. is a Canadian gold-copper exploration company that has entered into an option agreement to acquire a 100% interest in the Kena Gold-Copper Project, located in southeastern British Columbia, approximately 7 kilometres southwest of Nelson. The Kena Project consists of 198 mineral claims covering approximately 10,114.8 hectares, together with 11 crown grants covering approximately 92 hectares. The Company's exploration strategy is focused on advancing the Project through disciplined, high-impact exploration and targeted drilling programs, supported by efficient capital allocation to drive long-term shareholder value.

Neither the CSE nor its Regulation Services Provider (as that term is defined in the policies of the CSE) accepts responsibility for the adequacy or accuracy of this release.

## Forward-looking information

This press release contains "forward-looking information" within the meaning of applicable Canadian securities legislation. Generally, forward-looking information can be identified by the use of forward-looking terminology such as "plans", "expects" or "does not expect", "is expected", "budget", "scheduled",

"estimates", "forecasts", "intends", "anticipates" or "does not anticipate", or "believes", or variations of such words and phrases or state that certain actions, events or results "may", "could", "would", "might" or "will be taken", "occur" or "be achieved". Forward-looking statements are necessarily based upon a number of assumptions that, while considered reasonable by management, are inherently subject to business, market, and economic risks, uncertainties, and contingencies that may cause actual results, performance, or achievements to be materially different from those expressed or implied by forward-looking statements. Although the Company has attempted to identify important factors that could cause actual results to differ materially from those contained in forward-looking information, other factors may cause results not to be as anticipated, estimated, or intended. There can be no assurance that such information will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements. Accordingly, readers should not place undue reliance on forward-looking information. The Company does not undertake to update any forward-looking information except in accordance with applicable securities laws.

This news release does not constitute an offer to sell or a solicitation of an offer to sell any securities in the United States. The securities have not been and will not be registered under the U.S. Securities Act or any state securities laws and may not be offered or sold within the United States or to U.S. Persons unless registered under the U.S. Securities Act and applicable state securities laws or an exemption from such registration is available.

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