

Refined Energy Corp. Announces Continuation of Marketing Program

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VANCOUVER, Jan. 02, 2026 - [Refined Energy Corp.](#) (CSE: RUU | OTC: RRUUF | FRA: CWA0) ("Refined" or the "Company") is pleased to announce, further to its news releases on October 31, 2025 and December 12, 2025, that it is engaging Rumble Strip Media Inc. (address: Unit 893, 250-997 Seymour Street, Vancouver, BC, email: info@rumblestrip.ca ("Rumble Strip") to undertake online marketing services for an anticipated period of six weeks commencing on or about January 5, 2026 (provided that the term of the marketing services may be extended or shortened at the discretion of management and the board of directors of the Company depending on, amongst other things, the efficiency of the marketing services).

Rumble Strip will, as appropriate, create content and advertisements and undertake media planning, social media news dissemination, and reporting. The promotional activity to be undertaken by Rumble Strip will occur primarily on Google.

The Company will pay a fee of C\$200,000 (plus applicable taxes) to Rumble Strip for the Services. The Company will not issue any securities to Rumble Strip as compensation for the Services. As of the date hereof, to the Company's knowledge, Rumble Strip (including its directors and officers) does not own any securities of the Company and has an arm's length relationship with the Company.

About Refined Energy Corp

Refined is a junior mining company dedicated to identifying, evaluating and acquiring interests in mineral properties in North America. The Dufferin Project in the Athabasca Basin is the flagship project of Refined and a drill program is planned for 2026. Refined also has an option to earn up to a 100% interest in the Basin and Milner uranium properties in Saskatchewan. The Company continues to review other mineral properties in North America for possible acquisition in the future.

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Cautionary Note Regarding Forward-Looking Statements

Certain statements contained in this press release constitute forward-looking information. These statements relate to future events or future performance. The use of any of the words "could", "intend", "expect", "believe", "will", "projected", "estimated" and similar expressions and statements relating to matters that are not historical facts are intended to identify forward-looking information and are based on the Company's current beliefs or assumptions as to the outcome and timing of such future events. In particular, this press release contains forward-looking information relating to, among other things, the expected commencement date and term of the Services contracted for by the Company.

Various assumptions or factors are typically applied in drawing conclusions or making the forecasts or projections set out in forward-looking information, including, in respect of the forward-looking information included in this press release, assumptions regarding the commencement date for the marketing activities, the efficacy of the Company's marketing program and that the Canadian Securities Exchange will not object to the Company's promotional program or use its discretion to halt the Company's promotional activities.

Although forward-looking information is based on the reasonable assumptions of the Company's

management, there can be no assurance that any forward-looking information will prove to be accurate. Forward looking information involves known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by the forward-looking information. Such factors include, among other things, the risk that the Company's marketing program may not be as effective as anticipated by the Company, that the budget for the Company's marketing program may not be sufficient to permit the marketing activities to continue for the anticipated term, that the marketing activities may not commence on the date currently anticipated and that the Canadian Securities Exchange may object to the Company's promotional program and use its discretion to halt the Company's promotional activities or impose other penalties on the Company. The forward-looking information contained in this release is made as of the date hereof, and the Company not obligated to update or revise any forward-looking information, whether as a result of new information, future events or otherwise, except as required by applicable securities laws. Because of the risks, uncertainties and assumptions contained herein, investors should not place undue reliance on forward-looking information. The foregoing statements expressly qualify any forward-looking information contained herein.

The Canadian Securities Exchange has not reviewed, approved, or disapproved the contents of this press release.

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