

Toogood Gold Announces Marketing Services Agreements

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Vancouver, October 30, 2025 - [Toogood Gold Corp.](#) (TSXV: TGC) (FSE: D3P) ("Toogood" or the "Company") announces that it has entered into agreements with the following marketing service providers.

Investor Relations Advisory Agreement

Effective November 1, 2025, the Company has engaged 1000724287 Ontario Ltd., an Ontario corporation, to serve as its Investor Relations Advisor (the "IRA") for an initial term of six months. Under the terms of the agreement, the IRA will receive total compensation of USD \$125,000 for the initial term. The Company will also have the option, but not obligation, to pay the IRA up to USD \$50,000 in any of the six months of the agreement as an additional marketing budget if it deems fit.

The investor relations campaign will encompass a diverse and strategic mix of marketing initiatives including, owned media, social media outreach, financial influencers and short-form video content, paid advertising strategies, partner/ subcontractor syndication, and targeted outreach across stock-specific platforms.

The engagement will be led by Mr. Tyler Troup, Managing Director of the IRA. Mr. Troup brings over 16 years of investor relations experience and has successfully supported several hundred venture-stage public companies across eight stock exchanges in seven countries, helping them broaden their shareholder base and attract growth capital.

Digital Marketing Services Agreement

Also effective November 1, 2025, the Company has entered into an Analytics and AI Software Services Agreement (the "Agreement") with Orbiton Capital Corp. ("Orbiton"), which includes the provision of strategic advice, digital media, and marketing services to the Company. Orbiton, a San Francisco based company, will provide strategic advice, media buying and distribution, and marketing services through on-line media placements for the Company, including but not limited to newsletters. Under the terms of the Agreement, Orbiton will be paid \$100,000USD for a 24-month term that may be extended at the discretion of the Company.

Orbiton's business address is 100 Pine St, San Francisco CA 94111 USA. Orbiton is at arm's length party to the Company. Orbiton does not have a direct interest in the Company or its securities or any right or intent to acquire such an interest at this time, however Orbiton may acquire an interest in the securities of the Company in the future. In addition, a shareholder of Orbiton personally holds 10,000 shares of the Company. There are no performance factors contained in the Agreement and no stock options or other compensation is being issued to Orbiton under the Agreement.

Orbiton's business address is 100 Pine St, San Francisco, CA 94111, USA and can be reached at daniel@orbitonfinancial.com or +1 604 364 8847.

About Toogood Gold Corp.

Toogood Gold (TSXV: TGC) holds a 100% interest in the district-scale Toogood Gold Project on New World Island, Newfoundland - recognized as a tier-one mining jurisdiction. The 164 km² property is strategically located just 50 km north of Newfound Gold's Queensway Project and 200 km northeast of Equinox Gold's Valentine Lake Mine, within the same prolific structural corridor (Exploits Subzone).

The Project's inaugural drill program in 2022 delivered a high-grade, at-surface gold discovery, with visible gold encountered in 15 of 19 holes and mineralization remaining open in all directions. Follow-up drilling in 2025 continued to expand this discovery, intersecting visible gold in 10 of 30 holes and again exhibiting open-ended mineralization.

The Toogood Gold Project benefits from exceptional accessibility and infrastructure, including paved highway access, power lines, fresh water, and proximity to tidewater - positioning the Project for efficient ongoing exploration and future development. Visit www.toogoodgoldcorp.com for more information.

On Behalf of the Board of Directors,

Colin Smith
Director & CEO
Toogood Gold Corp.

For further information, contact:
Colin Smith, Director & CEO

+1 778 726-3356
info@toogoodgoldcorp.com

Additional information about Toogood Gold Corp. can be found at www.sedarplus.ca.

Forward-Looking Information

This press release contains certain "forward-looking statements" within the meaning of Canadian securities legislation, including, but not limited to, statements regarding the Company's plans with respect to the Company's projects and the timing related thereto, the merits of the Company's projects, the Company's objectives, plans and strategies, the Offering and other project opportunities. Although the Company believes that such statements are reasonable, it can give no assurance that such expectations will prove to be correct. Forward-looking statements are statements that are not historical facts; they are generally, but not always, identified by the words "expects," "plans," "anticipates," "believes," "intends," "estimates," "projects," "aims," "potential," "goal," "objective," "strategy", "prospective," and similar expressions, or that events or conditions "will," "would," "may," "can," "could" or "should" occur, or are those statements, which, by their nature, refer to future events. The Company cautions that Forward-looking statements are based on the beliefs, estimates and opinions of the Company's management on the date the statements are made and they involve a number of risks and uncertainties. Consequently, there can be no assurances that such statements will prove to be accurate and actual results and future events could differ materially from those anticipated in such statements. Except to the extent required by applicable securities laws and the policies of the TSX Venture Exchange, the Company undertakes no obligation to update these forward-looking statements if management's beliefs, estimates or opinions, or other factors, should change. Factors that could cause future results to differ materially from those anticipated in these forward-looking statements include the risk of accidents and other risks associated with mineral exploration operations, the risk that the Company will encounter unanticipated geological factors, or the possibility that the Company may not be able to secure permitting and other agency or governmental clearances, necessary to carry out the Company's exploration plans, risks of political uncertainties and regulatory or legal changes in the jurisdictions where the Company carries on its business that might interfere with the Company's business and prospects. The reader is urged to refer to the Company's reports, publicly available through the Canadian Securities Administrators' System for Electronic Document Analysis and Retrieval (SEDAR+) at www.sedarplus.ca for a more complete discussion of such risk factors and their potential effects.

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

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