

Search Minerals Inc. Announces Board Appointment

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[Search Minerals Inc.](#) (TSXV: SMY) ("Search Minerals" or the "Company") is pleased to announce the appointment of Mr. Michael Pearson to the Board of Directors.

Mr. Pearson has over 30 years of international business leadership experience, from founding startups to leading established global companies in mining and technology. He is the CEO of CONTAX Inc., a global IT software company headquartered in Canada, with operations in Canada, USA, Australia and The Netherlands. He is also CEO of Petra Holdings, an investment company with interests in mining projects in Canada, Australia and Peru. Mr. Pearson is Chairman of the Board of Directors for [LeadFX Inc.](#) (TSX: LFX) (a former public company) and a Director of Rosslyn Hill Mining Pty. Ltd. Mr. Pearson holds a B.Sc. from Monash University.

"I am honored to join the Board of Directors of Search Minerals at such an exciting time in the company's growth," said Michael Pearson. "Search Minerals is well positioned to play a vital role in advancing the North American rare earths supply chain, and I look forward to contributing my experience and working with the Board and management team to support the company's strategic vision and long-term success."

"We are delighted to welcome Michael Pearson to the Board of Directors of Search Minerals," said Joseph Lanzon, CEO of Search Minerals. "Michael's extensive international leadership experience in both mining and technology, combined with his proven track record in guiding companies through growth and transformation, will provide significant strategic value to our team. I look forward to working with him as we advance our critical rare earth element district from exploration to a new mine in southeastern Labrador."

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About Search Minerals

Search Minerals is focused on exploring for and developing Critical Rare Earths Elements (CREE) as well as transition metals Zirconium (Zr) and Hafnium (Hf) within the emerging Port Hope Simpson - St. Lewis CREE District of South-East Labrador. The Company controls two deposits (Foxtrot and Deep Fox), two drill ready prospects (Fox Meadow and Silver Fox) and numerous other CREE prospects, including Fox Valley, Foxy Lady and Awesome Fox, along a 64 kilometre long belt forming a CREE District in Labrador.

Search Minerals also controls additional CREE assets in the Red Wine CREE District of central Labrador. These include: the drill ready Two Tom Lake CREE-Be-Nb deposit, the Mann #1 CREE-Nb-Be prospect and Merlot CREE Prospect.

Forward-Looking Statements

Statements contained in this news release that are not historical facts are "forward-looking information" or "forward-looking statements" (collectively, "Forward-Looking Information") within the meaning of applicable Canadian securities legislation. In certain cases, Forward-Looking Information can be identified by the use of words and phrases or variations of such words and phrases or statements such as "anticipate", "expect" "plan", "likely", "believe", "intend", "forecast", "project", "estimate", "potential", "could", "may", "will", "would"

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