

Petro-Victory Energy Corp. Engages Alliance Advisors IR for Investor Relations Services

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DALLAS, March 14, 2025 - [Petro-Victory Energy Corp.](#) ("Petro-Victory" or the "Company") (TSX-V: VRY) is pleased to announce it has entered into an investor relations agreement with Alliance Advisors Investor Relations ("Alliance") to provide the Company with investor relations services, with a primary focus on developing and managing an investor relations and communications program, including PR/media, social media and stakeholder relations.

"As Petro-Victory continues to execute on its high-growth strategy in Brazil, it is essential that we effectively communicate our vision, milestones, and value proposition to the investment community," said Richard Gonzalez, Chief Executive Officer of Petro-Victory Energy Corp. "Alliance Advisors has a deep understanding of the energy sector and a track record of elevating companies like ours in the capital markets. We are excited to work with them to expand our investor reach and engagement."

"Energy markets demand strong investor communication, and we are pleased to partner with Petro-Victory to amplify its story," said Alyssa Barry, President of Alliance Advisors Investor Relations. "With our experience supporting oil and gas companies, we understand how to position Petro-Victory's compelling growth strategy to retail and institutional investors. We look forward to working alongside the team to enhance shareholder engagement and visibility in the market."

Pursuant to the agreement with Alliance dated March 14, 2025 (the "Agreement"), Alliance has agreed to provide investor relations and communications services to the Company in exchange for a monthly fee of CAD \$15,000, payable monthly. The services include developing and managing PR/media, social media and stakeholder relations. The initial term of Agreement expires on August 31, 2025, and will renew automatically subject to agreement by the parties. Alliance has an arm's length relationship with the Company, and no securities & will be issued as compensation. The Agreement remains subject to acceptance by the TSX Venture Exchange.

The contact person, address, email, and telephone number for Alliance Advisors are as follows: Alyssa Barry (Principal and Co-Founder), 400-22 E 5th Ave., Vancouver, BC, V5T 1G8, abarry@allianceadvisors.com, 1-833-947-5227.

Corporate Update

The Company would also like to announce that it has borrowed an aggregate USD \$400,000 (the "Loans") and issued unsecured promissory notes to 579 Max Ltd., Fifteen Talents LP, Chris Cooper, Richard Gonzalez and an arm's length third party (collectively, the "Lenders"). Each Loan bears interest at an annual rate of 14% per annum and each Lender was issued bonus warrants (the "Warrants") exercisable at CAD\$1.49 as set out below.

Lender	Loan Amount (US\$)	Maturity	No. of Bonus Warrants	Expiry
579 Max, Ltd.	50,000	March 12, 2026	48,292	March 12, 2026
Fifteen Talents LP	50,000	March 12, 2026	48,292	March 12, 2026
Chris Cooper	50,000	March 12, 2026	48,292	March 12, 2026
Richard Gonzalez	200,000	March 12, 2026	193,168	March 12, 2026
Arm's Length Party	50,000	March 12, 2026	48,292	March 12, 2026

The Loans and the issuance of the Warrants each constituted a "related party transaction" under Multilateral Instrument 61-101 - Protection of Minority Security Holders in Special Transactions ("MI 61-101") as the Lender is a related party (as defined in MI 61-101) of the Company. The Company relied on the exemptions from the formal valuation and minority shareholder approval requirements of MI 61-101 contained in Sections 5.5(a) and 5.7(1)(a) of MI 61-101 in respect of related party matters, as the Company is listed on the TSX Venture Exchange ("TSXV") and neither the fair market value (as determined under MI 61-101) of the subject matter of, nor the fair market value of the consideration for, the transaction, insofar as it involves the related parties, exceeded 25% of the Company's market capitalization (as determined under MI 61-101).

The Loans and issuance of Warrants remain subject to TSXV final acceptance.

About Petro Victory Energy Corp.

Petro Victory Energy Corp. is engaged in the acquisition, development, and production of crude oil and natural gas resources in Brazil. The Company holds 100% operating and working interests in thirty-eight (38) licenses totaling 257,604 acres in two (2) different producing basins in Brazil. Petro-Victory generates accretive shareholder value through disciplined investments in high-impact, low-risk assets. The Company's Common Shares trade on the TSXV under the ticker symbol VRV.

Advisory Regarding Forward-Looking Statements

In the interest of providing Petro Victory's shareholders and potential investors with information regarding Petro Victory's future plans and operations, certain statements in this press release are "forward-looking statements" within the meaning of the United States Private Securities Litigation Reform Act of 1995 and "forward-looking information" within the meaning of applicable Canadian securities legislation (collectively, "forward-looking statements"). In some cases, forward-looking statements can be identified by terminology such as "anticipate," "believe," "continue," "could," "estimate," "expect," "forecast," "intend," "may," "objective," "ongoing," "outlook," "potential," "project," "plan," "should," "target," "would," "will" or similar words suggesting future outcomes, events or performance. The forward-looking statements contained in this press release speak only as of the date thereof and are expressly qualified by this cautionary statement.

Specifically, this press release contains forward-looking statements relating to, but not limited to, our business strategies, any anticipated benefits for the services of Alliance, the receipt of TSXV approval for the Agreement, Loans and Warrants. The forward-looking statements and information are based on certain key expectations and assumptions made by the Company. Although the Company believes that the expectations and assumptions on which such forward-looking statements and information are based are reasonable, undue reliance should not be placed on the forward-looking statements and information because the Company can give no assurance that they will prove to be correct. Since forward-looking statements and information address future events and conditions, by their very nature they involve inherent risks and uncertainties. Actual results could differ materially from those currently anticipated due to a number of factors and risks. Factors that could materially affect such forward-looking information are described under the heading "Risk Factors" in the Company's annual information form filed on April 30, 2024 on the Company's profile on SEDAR+ at www.sedarplus.com. The Company undertakes no obligation to update forward-looking information except as required by applicable law. Such forward-looking information represents managements' best

judgment based on information currently available.

No forward-looking statement can be guaranteed and actual future results may vary materially. Accordingly, readers are advised not to place undue reliance on forward-looking statements or information.

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

SOURCE Petro-Victory Energy Corp.

Contact

For further information: Petro Victory Energy Corp., Richard F. Gonzalez, CEO 214-971-2647, Daniel R. Wray, CFO 214-971-2647

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