

Arianne Phosphate Engages Australian-based Investor Relations Firm

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SAGUENAY, March 11, 2025 - [Arianne Phosphate](#) (the "Company" or "Arianne") (TSX VENTURE: DAN) (OTCQX: DRRSF) (FRANKFURT: JE9N), a development-stage phosphate mining company, advancing the Lac à Paul project in Quebec's Saguenay-Lac-Saint-Jean region is pleased to announce that the Company has engaged Australian-based Fundexa Corporation ("Fundexa"), an arm's length party, for investor relations and shareholder awareness. Fundexa specializes in providing investor relations services to mining companies, arranging investor meetings for listed companies in key investment centers around the world. "We are excited to be working with Fundexa," said Brian Ostroff, President of Arianne Phosphate. "Fundexa provides services internationally with a particular emphasis on Australia and Southeast Asia, an area of great interest for us. Arianne is well-known internationally within the phosphate/critical minerals industry but lacks that level of familiarity among the global investment community. China is dominant in battery production and Asian investors better understand the LFP battery. Those investors also understand that the West is actively seeking to secure their own battery supply chain, and thus, the opportunity for companies such as Arianne to grow into a dominant industry player. We welcome the ability to tell our story to that audience."

The LFP (lithium-iron-phosphate) battery had grown in importance over the last few years as the West is now implementing this technology, catching up to Asia which has been using LFPs for many years. China today produces over 95% of all LFP batteries and as interest grows from both the automotive and energy storage sectors, demand for the materials required is also growing rapidly. In 2024, the LFP surpassed all other battery chemistries to become the most predominantly used. Arianne's rare igneous phosphate deposit allows the Company to easily transform the material into purified phosphoric acid, the necessary ingredient for LFP batteries.

Fundexa's appointment aligns with the Company's intention increase awareness within the investment community and to close the significant gap that exists between market value and NPV. The increased focus on investor relations, as announced in January 2025, also coincides with Arianne advancing its work on its proposed downstream facility.

Under the terms of the engagement, Fundexa has been signed to a twelve-month mandate starting at the end of February, with either party having the ability to terminate the Agreement after three months. Fundexa is paid on a project fee basis for their work on the file and will not receive any options or stock compensation. They don't have any direct or indirect interest in Arianne and no intent to acquire such an interest. The work is budgeted at approximately \$4,000 per month however, this will vary based on actual hours worked.

About Arianne Phosphate:

[Arianne Phosphate Inc.](#) (www.arianne-inc.com) is developing the Lac à Paul phosphate deposits located approximately 200 km north of the Saguenay/Lac St. Jean area of Quebec, Canada. These deposits will produce a high-quality igneous apatite concentrate grading 39% P₂O₅ with little or no contaminants ("Feasibility Study to Produce 3Mtpy of High Purity Apatite Concentrate at the Lac a Paul Project, Québec, Canada" released on November 13, 2013). The Company has 202,890,210 shares outstanding.

Qualified Person

Raphael Gaudreault, eng., Qualified Person by NI 43-101, has approved the technical disclosure in this release. Mr. Gaudreault is also the Company's Chief Operating Officer.

Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

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Cautionary Statements Regarding Forward Looking Information

This news release contains "forward-looking statements" and "forward-looking information" within the meaning of applicable securities regulations in Canada and the United States (collectively, "forward-looking information"). Forward-looking information includes, but is not limited to, information relating to the advancement of a downstream phosphoric acid project, the acceleration of the discussions with other parties in connection with the project. Often, but not always, forward-looking information can be identified by the use of words such as "plans", "expects", "is expected", "budget", "scheduled", "estimates", "forecasts", "intends", "anticipates", or "believes", or the negatives thereof or variations of such words and phrases or statements that certain actions, events or results "may", "could", "would", "might", or "will" be taken, occur or be achieved. Forward-looking information is subject to known and unknown risks, uncertainties and other factors that may cause the actual results, level of activity, performance or achievements of the Company to be materially different from those expressed or implied by such forward-looking information, including but not limited to: volatile stock price; risks related to changes in commodity prices; sources and cost of power facilities; the estimation of initial and sustaining capital requirements; the estimation of labor and operating costs; the general global markets and economic conditions; the risk associated with exploration, development and operations of mineral deposits; the estimation of mineral reserves and resources; the risks associated with uninsurable risks arising during the course of exploration, development and production; risks associated with currency fluctuations; environmental risks; competition faced in securing experienced personnel; access to adequate infrastructure to support mining, processing, development and exploration activities; the risks associated with changes in the mining regulatory regime governing the Company; completion of the environmental assessment process; risks related to regulatory and permitting delays; risks related to potential conflicts of interest; the reliance on key personnel; financing, capitalization and liquidity risks including the risk that the financing necessary to fund continued exploration and development activities at Lac à Paul project may not be available on satisfactory terms, or at all; the risk of potential dilution through the issue of common shares; the risk of litigation. Forward-looking information is based on assumptions management believes to be reasonable at the time such statements are made, including but not limited to, continued exploration activities, no material adverse change in commodity prices, exploration and development plans proceeding in accordance with plans and such plans achieving their stated expected outcomes, receipt of required regulatory approval, and such other assumptions and factors as set out herein. Although the Company has attempted to identify important factors that could cause actual results to differ materially from those contained in the forward-looking information, there may be other factors that cause results not to be as anticipated, estimated or intended. There can be no assurance that such forward-looking information will prove to be accurate, as actual results and future events could differ materially from those anticipated in such forward-looking information. Accordingly, readers should not place undue reliance on forward-looking information. Forward-looking information is made as of the date of this press release, and the Company does not undertake to update such forward-looking information except in accordance with applicable securities laws.

SOURCE Arianne Phosphate Inc.

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