

Future Fuels Announces Marketing Services Engagement

11.03.2025 | [ACCESS Newswire](#)

VANCOUVER, March 10, 2025 - [Future Fuels Inc.](#) (TSXV:FTUR)(FSE:S0J) (the "Company") is pleased to announce that the Company entered into an independent marketing service contract (the "Agreement") with MCS Market Communication Service GmbH ("MCS") dated December 14, 2024. The engagement of MCS by the Company under the Agreement is subject to the approval of the TSX Venture Exchange.

Pursuant to the Agreement, MCS agreed to provide the Company certain marketing services and campaigns for a total fee of 250,000 EUR plus a one-time 16% agency fee, which will include, among other things, project management and consulting services for an online marketing campaign and its coordination, maintenance and optimization of AdWords campaigns, adaptation of AdWords bidding strategies, optimization of AdWords ads, AdWords keyword research and optimization, optimization action for different device types, and the creation and optimization of landing pages (the "Services").

The initial term of the Agreement is for a period of 6 months (the "Term"), and the provision of Services began on January 7, 2025. The Agreement provides the parties an option to extend if mutually agreed to in writing at least five (5) business days prior to the end of the Term. The Agreement may be terminated at any time by either party with 30 days' advance written notice. The Company may also terminate the Agreement without notice in the event that MCS: (A) breaches any term of the Agreement, (B) neglects to perform the Services or any other duty to be performed by MCS under the Agreement, (C) engages in any conduct which is dishonest, or damages the reputation or standing of the Company, (D) is convicted of any criminal act, (E) engages in any act of moral turpitude, (F) files a voluntary petition in bankruptcy, or (G) is adjudicated as bankrupt or insolvent.

MCS is a company based in Monheim am Rhein, Germany. MCS specializes in the management of online advertising measures, optimization of marketing campaigns, and advice on increasing the efficiency of advertising media and digital communication measures. Their services include planning and implementing marketing solutions and related business activities. MCS and its principal Monika Woeste are arms length to the Company and (to the best of the Company's knowledge) hold no interest, directly or indirectly, in the securities of the Company or any right to acquire such an interest as of both the date of the Agreement and the date hereof.

About Future Fuels Inc.

Future Fuels' principal asset is the Hornby Basin Uranium Project, covering the entire 3,407 km² Hornby Basin in north-western Nunavut, a geologically promising area with over 40 underexplored uranium showings, including the historic Mountain Lake Deposit. Additionally, Future Fuels holds the Covette Property in Quebec's James Bay region, comprising 65 mineral claims over 3,370 hectares.

On behalf of the Board of Directors

FUTURE FUELS INC.

"Rob Leckie"

Rob Leckie, CEO Tel: 604.681.1568

The TSX Venture Exchange has not reviewed and does not accept responsibility for the accuracy or adequacy of this release. Neither the TSX Venture Exchange nor its Regulation Service Provider (as that

term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

This news release contains forward-looking statements and other statements that are not historical facts. Forward-looking statements are often identified by terms such as "will", "may", "should", "anticipate", "expects" and similar expressions. All statements other than statements of historical fact included in this news release are forward-looking statements that involve risks and uncertainties. There can be no assurance that such statements will prove to be accurate and actual results and future events could differ materially from those anticipated in such statements. Important factors that could cause actual results to differ materially from the Company's expectations include but are not limited to market conditions and the risks detailed from time to time in the filings made by the Company with securities regulators. The reader is cautioned that assumptions used in the preparation of any forward-looking information may prove to be incorrect. Events or circumstances may cause actual results to differ materially from those predicted, as a result of numerous known and unknown risks, uncertainties, and other factors, many of which are beyond the control of the Company. The reader is cautioned not to place undue reliance on any forward-looking information, including, but not limited to, statements regarding the Agreement, the Term, the Services and the anticipated benefits thereof, the Company's anticipated business and operational activities, and the Company's plans with respect to the Agreement and the Services. Factors that could cause actual results to vary from forward-looking statements or may affect the operations, performance, development and results of the Company's business include, among other things, the Company's ability to generate sufficient cash flow to meet its current and future obligations; that mineral exploration is inherently uncertain and may be unsuccessful in achieving the desired results; that mineral exploration plans may change and be re-defined based on a number of factors, many of which are outside of the Company's control; the Company's ability to access sources of debt and equity capital; competitive factors, pricing pressures and supply and demand in the Company's industry; and general economic and business. Such information, although considered reasonable by management at the time of preparation, may prove to be incorrect and actual results may differ materially from those anticipated. Forward-looking statements contained in this news release are expressly qualified by this cautionary statement. The forward-looking statements contained in this news release are made as of the date of this news release and the Company will update or revise publicly any of the included forward-looking statements as expressly required by applicable law.

SOURCE: Future Fuels Inc.

View the original press release on ACCESS Newswire

Dieser Artikel stammt von [Rohstoff-Welt.de](https://www.rohstoff-welt.de)

Die URL für diesen Artikel lautet:

<https://www.rohstoff-welt.de/news/684916--Future-Fuels-Announces-Marketing-Services-Engagement.html>

Für den Inhalt des Beitrages ist allein der Autor verantwortlich bzw. die aufgeführte Quelle. Bild- oder Filmrechte liegen beim Autor/Quelle bzw. bei der vom ihm benannten Quelle. Bei Übersetzungen können Fehler nicht ausgeschlossen werden. Der vertretene Standpunkt eines Autors spiegelt generell nicht die Meinung des Webseiten-Betreibers wieder. Mittels der Veröffentlichung will dieser lediglich ein pluralistisches Meinungsbild darstellen. Direkte oder indirekte Aussagen in einem Beitrag stellen keinerlei Aufforderung zum Kauf-/Verkauf von Wertpapieren dar. Wir wehren uns gegen jede Form von Hass, Diskriminierung und Verletzung der Menschenwürde. Beachten Sie bitte auch unsere [AGB/Disclaimer!](#)

Die Reproduktion, Modifikation oder Verwendung der Inhalte ganz oder teilweise ohne schriftliche Genehmigung ist untersagt!
Alle Angaben ohne Gewähr! Copyright © by Rohstoff-Welt.de -1999-2026. Es gelten unsere [AGB](#) und [Datenschutzrichtlinien](#).