## Progressive Planet Kicks Off Plant Modernization with Robotics Investment

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KAMLOOPS, Feb. 27, 2025 - <u>Progressive Planet Solutions Inc.</u> (TSXV: PLAN) (OTCQB: ASHXF) ("Progressive Planet", "PLAN", or the "Company") is pleased to announce that it has commenced its investments in robotics as part of a systematic, phased approach to modernizing its plant operations.

Progressive Planet recently completing a planned shutdown of its plant to upgrade its legacy PLC system with a modern one. This upgrade laid the foundation for further investments in robotics and automation.

The first phase of plant upgrades has commenced with an estimated final cost of less than \$500,000 CAD. The new robotics system, expected to be delivered in September 2025, will be integrated into Progressive Planet's two largest production lines.

"We are advancing automation and maximizing efficiency," shared Andrew Towsley, VP of Operations. "This upgrade is a huge step in modernizing our packaging operations. By replacing our 17-year-old legacy system with new state-of-the-art robotics, we are increasing throughput and eliminating more manual palletization. The new system enables us to run both our animal care product line and our powder product line simultaneously, significantly improving efficiency. This advancement streamlines workflow, optimizes packaging speed, and allows us to robotically palletize more products with greater precision and reliability."

"This marks a significant milestone in our commitment to modernizing operations and increase efficiency," said Steve Harpur, Progressive Planet CEO. "With this investment in robotics, we are not just upgrading equipment - we are positioning Progressive Planet for long-term growth and enhanced productivity."

Progressive Planet remains committed to continuously improving its operations to remain competitive by investing in best available technologies.

Progressive Planet provides regular information for investors on its website: progressiveplanet.com/investors/. This includes press releases and other information about financial performance, patents filed, and information on corporate governance.

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accept responsibility for the adequacy or accuracy of this release.

## **About Progressive Planet:**

Progressive Planet, based in Kamloops, British Columbia, is redefining sustainability with our Products for a Healthy Planet™. By leveraging owned mineral assets and recycled materials, we develop patented and patent-pending innovations that promote a healthier planet.

Our C-Quester<sup>&TRADE</sup>; Centre of Sustainable Solutions leads advancements in low-carbon cement technologies, while our second on-site lab focuses on sustainable solutions for agriculture and animal care. Progressive Planet's products are proudly available in over 10,000 retail locations across North America. For more information, visit progressive planet.com.

## Forward-Looking Statements:

Certain statements in this release are forward-looking statements, which reflect the expectations of management regarding the matters described herein including statements regarding the NCIB and the

10.12.2025 Seite 1/2

repurchases thereunder as well as the effect of those repurchases, statements regarding the future of the Bromley Creek Zeolite Mine and statements regarding the development of future products. Forward-looking statements consist of statements that are not purely historical, including any statements regarding beliefs, plans, expectations, or intentions regarding the future. Such statements are subject to risks and uncertainties that may cause actual results, performance, or developments to differ materially from those contained in the statements. No assurance can be given that any of the events anticipated by the forward-looking statements will occur or, if they do occur, what benefits the Company will obtain from them. These forward-looking statements reflect management's current views and are based on certain expectations, estimates and assumptions which may prove to be incorrect. A number of risks and uncertainties could cause our actual results to differ materially from those expressed or implied by the forward-looking statements, including factors beyond the Company's control. These forward-looking statements are made as of the date of this news release.

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10.12.2025 Seite 2/2