

# Golden Cariboo Resources Ltd. Engages Several Marketing Service Providers

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[Golden Cariboo Resources Ltd.](#) ("GCC or the Company") (CSE-GCC, OTC-GCCFF, WKN-A0RLEP) announced that it has entered into (i) a marketing agreement with the CanaCom Group, a full-service marketing agency, to provide digital marketing services to broaden media distribution awareness about the Company; (ii) a services agreement with Global One Media to manage social media channels and to produce and distribute video interviews and Company news; (iii) a marketing services agreement with GoldInvest to provide marketing services to the European investment community; and (iv) Media Distribution - Arne Lutsch to provide advisory services relating to the production and distribution of Company related editorials and research to European markets.

## CanaCom

Pursuant to the terms of the CanaCom Agreement, the services are to be provided over a 6-month period, commencing on April 9, 2004, for a fee of \$60,000, plus applicable taxes. CanaCom is a full-service marketing agency based in Toronto, Ontario. CanaCom provides digital marketing awareness via advertising through its fully owned platform theDeepDive.ca, which includes both video and written content coverage of Canadian small-cap stories. CanaCom has its principal place of business at 1836 Scarth Street, Regina, SK S4P 3G3. They can be contacted at jay@thedeepdive.ca or by telephone at (306) 993-4791.

## Global One Media

Global One Media will produce and distribute video interviews, Company news, and other similar services. Global One will focus on digital channels such as YouTube, TikTok and Spotify, in addition to publishing content across all of Golden Cariboo's social media channels. Global One Media does not have any interest, directly or indirectly, in the Company or its securities, or any right or intent to acquire such an interest. Global One Media may provide additional services in the future.

## GoldInvest Consulting

GoldInvest, a leading provider of information covering the global mining and energy sectors, is a company headquartered in Hamburg, Germany, dedicated to providing digital marketing services (in German and English). GoldInvest will provide services to the Company that include the production and distribution of editorials relating the Company's noteworthy news updates, aggregation of in-house and external comments, articles, interviews, research, and papers relating to the Company on GoldInvest's website, and the publication of interviews and other videos about the Company on GoldInvest's website and YouTube channel. GoldInvest currently holds no common shares or warrants in the Company. GoldInvest and the Company are unrelated and unaffiliated entities.

## Media Distribution

Arne Lutsch, an advisor on media distribution in the global mining and commodity sector, is based in Switzerland and is dedicated to offering services supporting clients with their media distribution. Mr. Lutsch will provide advisory services to the Company including the production and distribution of editorials relating to the Company's noteworthy news updates, external comments, articles, interviews, research, and industry specific news.

## About Golden Cariboo Resources Ltd.

[Golden Cariboo Resources Ltd.](#) is rediscovering the Cariboo Gold Rush by proceeding with high-grade

targeted drilling and trenching programs on its Quesnelle Gold Quartz Mine Project which is almost fully encircled on 3 of 4 sides by Osisko Development (NSE-ODV/TSXV-ODV). Historically, over 101 placer gold creeks on the 90 km trend from the Cariboo Hudson mine north to the Quesnelle Gold Quartz mine have recorded production and successful placer mining continues to this day.

Golden Cariboo's Quesnelle Gold Quartz Mine property is 4 km northeast of, and road accessible from, Hixon in central British Columbia. The property includes the Quesnelle Quartz gold-silver deposit, which was discovered in 1865 in conjunction with placer mining activities. Hixon Creek, which dissects the Quesnelle Gold Quartz Mine property, is a placer creek which has seen small-scale placer production since the mid 1860's.

For further information please contact:

[Golden Cariboo Resources Ltd.](#)

"J. Frank Callaghan"

J. Frank Callaghan, President & CEO

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Neither the "CSE" Canadian Securities Exchange nor its Regulation Service Provider (as that term is defined in the policies of the Canadian Securities Exchange) accepts responsibility for the adequacy or accuracy of this release.

#### Cautionary Statements:

This news release contains statements which constitute "forward-looking information" within the meaning of applicable securities laws, including statements regarding the plans, intentions, beliefs and current expectations of the Company with respect to future business activities and plans of the Company. Forward-looking information is often identified by the words "may", "would", "could", "should", "will", "intend", "plan", "anticipate", "believe", "estimate", "expect" or similar expressions and includes information regarding: the expectation that the Company will receive all necessary exemptions and approvals to complete the Offering; the expectation that the Company will complete the Offering on the terms disclosed, or at all; the expectation that the proceeds will be used for property exploration and for general working capital; the Company's exploration plans with respect to its Quesnelle Gold Quartz Mine property; and the anticipated participation of the insider in the Offering.

Such forward-looking statements are based on a number of assumptions of management, including, without limitation, that the Company will receive all necessary exemptions and approvals to complete the Offering; that the Company will complete the Offering on the terms disclosed, or at all; that the proceeds will be used for property exploration and for general working capital; that the Company will have the resources required to proceed with its exploration plans; that the Company will not run into regulatory or other barriers in carrying out its business plans; that the insider will participate in the Offering, on the terms and conditions and in the amount currently expected by management; and that the Company will be able to rely on the exemption from the formal valuation and minority shareholder approval requirements on the basis anticipated.

Additionally, forward-looking information involve a variety of known and unknown risks, uncertainties and other factors which may cause the actual plans, intentions, activities, results, performance or achievements of the Company to be materially different from any future plans, intentions, activities, results, performance or achievements expressed or implied by such forward-looking statements. Such risks include, without limitation: that the Company will not receive the necessary exemptions and approvals to complete the Offering; that the Company will not complete the Offering on the terms disclosed, or at all; that the Company will be unable to use the proceeds for property exploration and for general working capital; that the Company may incur unanticipated costs; that the Company may not have the resources required to pursue its exploration plans; that the Company's operations could be adversely affected by possible future government legislation policies and controls or by changes in applicable laws and regulations; that the insider may not

participate in the Offering on the terms and conditions and in the amount currently expected by management, or at all; and that the Company may not be able to rely on the exemption from the formal valuation and minority shareholder approval requirements on the basis currently expected. Such forward-looking information represents management's best judgment based on information currently available. No forward-looking statement can be guaranteed and actual future results may vary materially. Accordingly, readers are advised not to place undue reliance on forward-looking statements or information. Neither the Company nor any of its representatives make any representation or warranty, express or implied, as to the accuracy, sufficiency or completeness of the information in this news release. Neither the Company nor any of its representatives shall have any liability whatsoever, under contract, tort, trust or otherwise, to you or any person resulting from the use of the information in this news release by you or any of your representatives or for omissions from the information in this news release.

The forward-looking statements herein speak only as of the date they were originally made. The Company has no intention and undertakes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as required by law.

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