

International Zeolite to Validate NEREA(R)+ for Outdoor Crop Growth: A Revolutionary Breakthrough in Agricultural Technology

08.03.2024 | [Newsfile](#)

Vancouver, March 8, 2024 - [International Zeolite Corp.](#) (TSXV: IZ) (OTC PINK: IZCFF) (FSE: ZEON) (the "Company"), a pioneer in innovative, environmentally friendly solutions utilizing natural zeolite, proudly announces the completion of indoor greenhouse validation of its flagship plant-growing product, NEREA®, and now will begin testing NEREA®+ on outdoor crops. NEREA® and NEREA®+ have the potential to transform the agricultural landscape, benefiting farmers, growers, and the environment.

NEREA®: A Game-Changer for Crop Growth

NEREA® represents a paradigm shift in agricultural technology. Through extensive independent studies, NEREA® has demonstrated remarkable benefits compared to conventional commercial growing methods:

1. **Dramatic Plant Growth Improvement:** Crops cultivated in greenhouses with NEREA® exhibit accelerated growth, resulting in larger and healthier plants. This enhancement translates to increased revenue potential of up to 50% for growers.
1. **Cost Savings:** By significantly reducing the need for fertilizer and water, NEREA® slashes operational costs. Independent research confirms that NEREA® lowers fertilizer waste and runoff by up to 90%. Moreover, water usage decreases by up to 30%, contributing to sustainable resource management.
1. **Enhanced Crop Quality:** NEREA® not only boosts yield but also improves the quality of agricultural products. Plants mature more quickly, leading to shorter crop cycles and higher-quality produce.
1. **Environmental Sustainability:** As a naturally occurring nano-structured mineral, zeolite forms the foundation of NEREA®. This substrate is environmentally friendly, minimizing waste and avoiding harm to ecosystems.

Research Validation

NEREA®'s benefits have been rigorously validated by leading agricultural research institutions. Trials conducted independently by Canada's foremost experts confirm its efficacy in various critical areas:

- **Faster Maturation:** Crops mature more quickly, shortening growth cycles and increasing yield.
- **Essential Nutrient Supply:** NEREA® provides all necessary nutrients throughout the growth period for specific crops.
- **Pathogen Resistance:** By reducing plant infection from fungi, viruses, and other pathogens, NEREA® ensures healthier crops.

A Holistic Solution

NEREA® is more than a product; it's a holistic solution that bridges financial gains with environmental responsibility. By holding and gradually releasing nutrients and water to plant roots, NEREA® promotes soil sustainability while maximizing commercial agriculture's efficiency.

Mark Pearlman, President & Chief Operating Officer of [International Zeolite Corp.](#), emphasizes the

significance of NEREA®: "Our mission is to revolutionize crop cultivation. With NEREA® and NEREA®+ we empower farmers, nurseries, and controlled-environment agriculture (CEA) practitioners to achieve unprecedented results. Our investment in research and validation is critical to the commercialization of NEREA®. This spring we have partnered with a large-scale Ontario commercial grower to validate NEREA®+ on outdoor cash crops, specifically, soybean. In the fall of 2023 IZ relocated its pilot plant to accommodate the upcoming trials."

About International Zeolite Corp.

[International Zeolite Corp.](#) is committed to creating sustainable solutions for agriculture, industry, and consumers. As the exclusive North American licensee for NEREA®, the company is at the forefront of innovation, driving positive change in the global agricultural sector.

On Behalf of the Board

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