

# ADM Identifies Four Factors That Will Drive the Expansion of the Alternative Protein Ecosystem

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- With the growing need for expanded protein choices, as emphasized in ADM's 2023 Global Trends Report, ADM unveils where significant opportunities lie for the future of alternative proteins.

ADM (NYSE: ADM), a global leader in human and animal nutrition, released today its outlook on what's driving the advancement of the protein ecosystem. The report details four factors driving the expansion of protein choices to feed the world's growing population while keeping the planet's best interest in mind.

"Creating a sustainable and secure food system that addresses the sensory experience, nutrition and accessibility is vital to supporting the needs of people around the world," said Leticia Gonçalves, president, Global Foods, ADM. "We're excited to share what we believe is needed to expand the protein ecosystem and encourage additional consumer acceptance and adoption."

As food security, health and well-being, and sustainability continue to shape the food landscape, ADM is leveraging its deep knowledge of the alternative protein arena and proprietary, in-depth consumer and market insights to share how a diverse set of protein options, including plant-based and animal-based proteins, as well as novel sources and technologies, can help support each of these macro trends and what it will take to usher in new protein innovations.

"Understanding current consumer needs, anticipating future trends, fostering industry collaboration and investing in advanced technologies is crucial for developing and innovating a protein arena that prioritizes both people and the planet," continued Gonçalves.

ADM has outlined what it will take to expand the alternative protein landscape while addressing concerns, demands, and gaps now and for generations to come:

## Anticipating the Next Wave of Advancements

Accelerating consumer acceptance of future-state technologies that can deliver a diverse array of protein solutions.

## Championing Consumer Adoption

Solving today's consumer experience by addressing taste, texture and nutrition by merging what consumers want and communicating that effectively to encourage the adoption of protein alternatives or hybrids.

## Bridging the Gap to Better Nutrition

Innovating to support dietary diversity, improvements to nutrition, and increasing demands for specific wellness support.

## Solving Accessibility with a Tailored Approach

Focusing more on regional nuances and sustainable solutions to solve global food system challenges.

Learn more about the four driving factors and find a breakdown of consumer and market insights here.

## About ADM

ADM unlocks the power of nature to enrich the quality of life. We're a premier global human and animal nutrition company, delivering solutions today with an eye to the future. We're blazing new trails in health and well-being as our scientists develop groundbreaking products to support healthier living. We're a cutting-edge innovator leading the way to a new future of plant-based consumer and industrial solutions to replace petroleum-based products. We're an unmatched agricultural supply chain manager and processor, providing food security by connecting local needs with global capabilities. And we're a leader in sustainability, scaling across entire value chains to help decarbonize our industry and safeguard our planet. From the seed of the idea to the outcome of the solution, we give customers an edge in solving the nutritional and sustainability challenges of today and tomorrow. Learn more at [www.adm.com](http://www.adm.com).

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