

# Millennial Potash Engages TD Media D/B/A Life Water Media to Provide Media Services

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Vancouver, June 6, 2023 - [Millennial Potash Corp.](#) (TSXV: MLP) (OTCQB: MLPNF) (FSE: X0D) ("MLP", "Millennial" or the "Company") has engaged the services of TD Media LLC doing business as Life Water Media LLC to help raise on-line marketing awareness and to provide a comprehensive digital media marketing campaign for the company. Life Water Media is based out of Sugar Land, Texas.

The Company has entered into a media services agreement with Life Water Media dated June 5, 2023, whereby the services to be provided by Life Water Media will include digital media, marketing strategies, advertising and awareness campaigns for a fee of \$200,000 (U.S.) for a term of three months commencing upon TSX Venture Exchange approval.

The agreement may be renewed or extended by the Company and Life Water Media at the end of the initial term.

Life Water Media and Millennial are not related parties and operate at arm's length. Neither Life Water Media nor its principals have any interest in the company's securities, directly or indirectly, or any right or intent to acquire such an interest.

To find out more about Millennial Potash Corp. please contact Investor Relations at (604) 662-8184 or email at [info@millennialpotashcorp.com](mailto:info@millennialpotashcorp.com).

[Millennial Potash Corp.](#)

"Farhad Abasov"  
Chair of the Board of Directors

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