

Mobil 1 Documentary Celebrates the 100th Anniversary of the Iconic 24 Hours of Le Mans Endurance Race

18.05.2023 | [Business Wire](#)

"Racing with Giants: Porsche at Le Mans" from Mobil 1 and Hagerty Media brings Porsche's dominant racing history to the big screen

Watch the Official "Racing with Giants: Porsche at Le Mans" Trailer Now

Ahead of the 100th running of the 24 Hours of Le Mans, Mobil 1 joined together with Hagerty Media to celebrate this iconic milestone in racing with a first of its kind documentary: Racing with Giants: Porsche at Le Mans. The legendary motorsport and automotive brands collaborated with two-time Primetime Emmy Award and Peabody Award winner Robert Dalrymple and his production company to produce a film that will connect the race cars to the road cars they inspired, showcasing Porsche's engineering expertise.

This press release features multimedia. View the full release here:
<https://www.businesswire.com/news/home/20230518005287/en/>

Le Mans winners and racing icons Jacky Ickx and Derek Bell. (Photo: Business Wire)

Racing with Giants: Porsche at Le Mans will premiere on June 1 during a special screening in Brooklyn, and be immediately available for fans to watch globally that evening on Hagerty Media's YouTube channel. The documentary, which will debut just prior to the centennial 24 Hours of Le Mans, will pair archival footage from the event with firsthand interviews from former and current racers, notable collectors, and enthusiasts. Specifically, the film celebrates milestone anniversaries of the race itself, and the role that Porsche has played in motorsports for the last 75 years.

"From our own rich history in motorsport and our long-standing relationship with Porsche this documentary truly celebrates the unique impact that racing has on the cars that we drive every day," shares Bryce Huschka, Consumer Marketing Manager of North America, on behalf of Mobil 1. "For 100 years, Le Mans has uniquely captured the attention and imagination of fans. Thanks to them, our partners and fellow car lovers, we can't wait to bring this exceptional story to life."

Through this documentary, viewers will see industry titans as they dive deep into the biggest race in endurance racing, including:

- Nick Tandy: 2015 Porsche Le Mans winning driver and current Penske Porsche 963 driver
- Spike Feresten: Podcast host, television personality, comedy writer
- Rod Emory: Renowned restorer of Porsche
- Patrick Long: Former Porsche factory driver
- Derek Bell: Five-time Le Mans winning and Formula 1 winning driver
- Jacky Ickx: Six-time Le Mans winning and Formula 1 winning driver
- Allan McNish: 3-Time Le Mans winning driver including the 1998 Porsche Mobil 1 GT1 race car
- Loni Unser: Professional race car driver and member of the legendary Unser racing family

For a sneak preview of Racing with Giants: Porsche at Le Mans, check out the trailer on YouTube here.

"Car enthusiasts have a special bond born from the simple love of driving," adds Larry Webster, VP of Content, Hagerty Media. "24 Hours of Le Mans represents the pinnacle of driving, and we couldn't be prouder to co-produce Racing with Giants: Porsche at Le Mans in partnership with Mobil 1. We hope the

audience enjoys learning more about the history of the event - as we celebrate its 100th anniversary over the course of the next few weeks!"

About Mobil 1

Mobil 1, the world's leading synthetic motor oil brand, is a brand that has been trusted for more vehicle miles than any one of us sees in our lifetime. Designed to empower our love of driving, Mobil 1 advanced synthetic motor oil features anti-wear technology that provides performance beyond our conventional motor oils - that means more time behind the wheel than under the hood. This technology allows Mobil 1 advanced synthetic motor oil to meet or exceed the toughest standards of vehicle manufacturers and tuning shops, all while providing exceptional protection against engine wear, under normal or even some of the most extreme conditions. Not that you'd ever put your car through any extremes. Join us. For the love of driving.

About Hagerty, Inc.

Based in Traverse City, Michigan, Hagerty's purpose is to save driving and car culture for future generations and its mission is to build a global business to fund that purpose. Hagerty is an automotive enthusiast brand offering integrated membership products and programs as well as a specialty insurance provider focused on the global automotive enthusiast market. Hagerty is home to Hagerty Marketplace, Broad Arrow Group, Hagerty Drivers Club, Hagerty Drivers Club magazine, Hagerty Drivers Foundation, Hagerty DriveShare, Hagerty Valuation Tools, Hagerty Media, MotorsportReg, Hagerty Garage + Social, The Amelia, Detroit Concours d'Elegance, the Greenwich Concours d'Elegance, the California Mille, Motorlux, Broad Arrow Group and more. For more information on Hagerty, please visit www.hagerty.com, or connect with us on Facebook, Instagram and Twitter.

About Robert Dalrymple:

Robert Dalrymple is a two-time Primetime Emmy Award and Peabody Award winner. His documentaries have included "Billy Joel in the USSR" and "Billy Crystal Midnight Train to Moscow" for HBO. Other credits include "Howard Hughes: His Women in His Movies" for TNT and Bruce Willis in Sam Shepard's "True West" for Showtime. Robert is also the co-founder of the Screen Actors Guild Awards and the CBS show "Superbowl Greatest Commercials" for which he continues to serve as producer. He has also produced several motorsports TV specials including films on Nigel Mansell, A winning Strategy documentary on the improbable Indianapolis 500 win by Alexander Rossi and numerous documentaries for Porsche including "Decades of Disruption."

View source version on businesswire.com: <https://www.businesswire.com/news/home/20230518005287/en/>

Contact

832-625-4000

Dieser Artikel stammt von Rohstoff-Welt.de

Die URL für diesen Artikel lautet:

<https://www.rohstoff-welt.de/news/443955--Mobil-1-Documentary-Celebrates-the-100th-Anniversary-of-the-Iconic-24-Hours-of-Le-Mans-Endurance-Race.html>

Für den Inhalt des Beitrages ist allein der Autor verantwortlich bzw. die aufgeführte Quelle. Bild- oder Filmrechte liegen beim Autor/Quelle bzw. bei der vom ihm benannten Quelle. Bei Übersetzungen können Fehler nicht ausgeschlossen werden. Der vertretene Standpunkt eines Autors spiegelt generell nicht die Meinung des Webseiten-Betreibers wieder. Mittels der Veröffentlichung will dieser lediglich ein pluralistisches Meinungsbild darstellen. Direkte oder indirekte Aussagen in einem Beitrag stellen keinerlei Aufforderung zum Kauf-/Verkauf von Wertpapieren dar. Wir wehren uns gegen jede Form von Hass, Diskriminierung und Verletzung der Menschenwürde. Beachten Sie bitte auch unsere [AGB/Disclaimer!](#)

Die Reproduktion, Modifikation oder Verwendung der Inhalte ganz oder teilweise ohne schriftliche Genehmigung ist untersagt!
Alle Angaben ohne Gewähr! Copyright © by Rohstoff-Welt.de -1999-2026. Es gelten unsere [AGB](#) und [Datenschutzrichtlinien](#).