

Lucky Minerals Inc. Announces Investor Relations Agreement with Intuitive PTY Ltd.

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[Lucky Minerals Inc.](#) (TSXV:LKY) (FRA:LKY) ("Lucky" or the "Company") is pleased to announce that it has entered into a consulting agreement (the "Agreement") dated March 21, 2023 with Intuitive Pty Ltd. ("Intuitive"), pursuant to which Intuitive will assist the Company's management with its strategy for introducing and finalizing new strategic and investment opportunities and assist in creating awareness and lead international investor relations for the Company. Intuitive will also assist with marketing/networking initiatives.

As consideration for the investor relations services to be provided by Intuitive, the Company has agreed to pay to Intuitive a fee of CAD\$4,150 per month, plus reimbursement of all reasonable expenses and pre-approved expenses over \$500.

In addition, pursuant to the Agreement, the Company shall also pay, subject to TSXV Venture Exchange ("TSXV") acceptance, a fee (the "Financing Fee") of up to 7.0% of the proceeds raised from investors introduced to the Company by Intuitive payable, at the election of the Company, in cash or shares of the Company or combination thereof, to Intuitive and in accordance with the policies of the TSXV.

In addition, pursuant to the Agreement, the Company shall also pay, subject to TSXV acceptance, a fee (the "M&A Fee") of up to 7.0% of the proceeds raised from a cornerstone investor introduced to the Company by the Intuitive and/or help facilitate a merger or takeover transaction acceptable to the Company payable, at the election of the Company, in cash or shares of the Company or a combination thereof, to Intuitive and in accordance with the policies of the TSXV.

The Agreement is for a 12 month term, commencing on receipt of TSXV approval of the Agreement. Pursuant to the Agreement, the Agreement can be terminated by either party upon giving 30 days advance notice to the other party.

Intuitive, of Victoria, Australia, is a full service investor relations firm representing small, medium and large cap public companies. Mr. Peter Nesveda, Managing Director of Intuitive, will be providing the services to the Company. Peter Nesveda brings over 30 years plus of international investor relations and corporate affairs experience having worked with over 120 public and private companies in Australia, New Zealand, United Kingdom, Hong Kong, South Africa, Singapore, Canada and the USA. Intuitive has advised that neither Intuitive nor Mr. Nesveda presently have any interest, direct or indirect, in [Lucky Minerals Inc.](#) or its securities.

The Agreement is subject to TSXV approval.

ON BEHALF OF THE BOARD

"François Perron"
Chief Executive Officer

About Lucky

Lucky is an exploration and development company targeting large-scale mineral systems in proven districts with the potential to host world class deposits. Lucky owns a 100% interest in the Fortuna Property.

The Company's Fortuna Project is comprised of twelve contiguous, 550 km² (55,000 Hectares, or 136,000

Acres) exploration concessions. Fortuna is located in a highly prospective, yet underexplored, gold belt in southern Ecuador.

Further information on Lucky can be found on the Company's website at www.luckyminerals.com and at www.sedar.com, or by contacting François Perron, President and CEO, by email at investors@luckyminerals.com or by telephone at (866) 924 6484.

Or by contacting:

Renmark Financial Communications Inc.

Kerry Schacter: kschacter@renmarkfinancial.com Tel: (416) 644-2020 or (514) 939-3989

www.renmarkfinancial.com

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

Cautionary Statement Regarding Adjacent Properties and Forward-Looking Information

This news release contains forward-looking statements relating to the future operations of the Company and other statements that are not historical facts. Forward-looking statements are often identified by terms such as "will", "may", "should", "anticipate", "expects" and similar expressions. All statements other than statements of historical fact, included in this release, including, without limitation, statements regarding the future plans and objectives of the Company are forward-looking statements that involve risks and uncertainties. There can be no assurance that such statements will prove to be accurate and actual results and future events could differ materially from those anticipated in such statements. Such factors include, but are not limited to: uncertainties related to exploration and development; the ability to raise sufficient capital to fund exploration and development; changes in economic conditions or financial markets; increases in input costs; litigation, legislative, environmental and other judicial, regulatory, political and competitive developments; technological or operational difficulties or inability to obtain permits encountered in connection with exploration activities; and labor relations matters. This list is not exhaustive of the factors that may affect the Company's forward-looking information. Important factors that could cause actual results to differ materially from the Company's expectations also include risks detailed from time to time in the filings made by the Company with securities regulators.

The reader is cautioned that assumptions used in the preparation of any forward-looking information may prove to be incorrect. Events or circumstances may cause actual results to differ materially from those predicted, as a result of numerous known and unknown risks, uncertainties, and other factors, many of which are beyond the control of the Company. The reader is cautioned not to place undue reliance on any forward-looking information. Such information, although considered reasonable by management at the time of preparation, may prove to be incorrect and actual results may differ materially from those anticipated. Forward-looking statements contained in this news release are expressly qualified by this cautionary statement. The forward-looking statements contained in this news release are made as of the date of this news release and the Company will not update or revise publicly any of the included forward-looking statements unless required by Canadian securities law.

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