Major Drilling Appoints New Operations Officers to Support Continued Expansion in Key Growth Markets

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MONCTON, March 09, 2023 - Denis Larocque, Chief Executive Officer of Major Drilling Group International Inc. ("Major Drilling"), is pleased to announce the addition of two new senior operations roles at the Company, to support continued regional expansion of the business into key North American growth markets. The appointments include Barry Zerbin, who has been promoted to the position of VP Canadian Operations, and Kevin Slemko, who has been promoted to the position of VP U.S. Operations.

"I am pleased to announce the promotions of both Barry and Kevin into our new Operations Officer positions for Major Drilling's Canadian and U.S. operations, respectively. These appointments are in line with our strategic focus on growth, and ensuring the business is appropriately built out with the right people in the right position. Our regional performance in Canada and the U.S. has led the way throughout this upturn, and we anticipate continued opportunities as market activity develops."

"Barry Zerbin, currently our General Manager for Canadian operations, started his career with Midwest Drilling (later acquired by Major) in 1991, and has 32 years of experience in the industry with Major Drilling/Midwest. He has held various management positions in the Company leading to his present role."

"Kevin Slemko, currently our Corporate Business Development Manager, started his career in the mining and drilling industry 32 years ago, 25 years of which were in operations working in multiple positions. He has worked on projects across the globe and has been with Major Drilling since 2014, when Major acquired Taurus Drilling Services."

Forward-Looking Statements

This news release includes certain information that may constitute "forward-looking information" under applicable Canadian securities legislation. All statements, other than statements of historical facts, included in this news release that address future events, developments, or performance that the Company expects to occur (including management's expectations regarding the Company's objectives, strategies, financial condition, results of operations, cash flows and businesses) are forward-looking statements. Forward-looking statements are typically identified by future or conditional verbs such as "outlook", "believe", "anticipate", "estimate", "project", "expect", "intend", "plan", and terms and expressions of similar import. All forward-looking information in this news release is gualified by this cautionary note.

Forward-looking information is necessarily based upon various estimates and assumptions including, without limitation, the expectations and beliefs of management related to the factors set forth below. While these factors and assumptions are considered reasonable by the Company as at the date of this document in light of management's experience and perception of current conditions and expected developments, these statements are inherently subject to significant business, economic and competitive uncertainties and contingencies. Known and unknown factors could cause actual results to differ materially from those projected in the forward-looking statements and undue reliance should not be placed on such statements and information.

Such forward-looking statements are subject to a number of risks and uncertainties that include, but are not limited to: the level of activity in the mining industry and the demand for the Company's services; competitive pressures; global political and economic environments; the level of funding for the Company's clients (particularly for junior mining companies); the integration of business acquisitions and the realization of the intended benefits of such acquisitions; exposure to currency movements (which can affect the Company's revenue in Canadian dollars); currency restrictions; the Company's dependence on key customers;

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implications of the COVID-19 pandemic; the geographic distribution of the Company's operations; the impact of operational changes; changes in jurisdictions in which the Company operates (including changes in regulation); failure by counterparties to fulfill contractual obligations; as well as other risk factors described under "General Risks and Uncertainties" in the Company's Annual Information Form for the year ended April 30, 2022, available on the SEDAR website at www.sedar.com. Should one or more risk, uncertainty, contingency, or other factor materialize or should any factor or assumption prove incorrect, actual results could vary materially from those expressed or implied in the forward-looking information.

Forward-looking statements made in this document are made as of the date of this document and the Company disclaims any intention and assumes no obligation to update any forward-looking statement, even if new information becomes available, as a result of future events, or for any other reasons, except as required by applicable securities laws.

About Major Drilling

Major Drilling Group International Inc. is one of the world's largest drilling services companies primarily serving the mining industry. Established in 1980, Major Drilling has over 1,000 years of combined experience and expertise within its management team alone. The Company maintains field operations and offices in Canada, the United States, Mexico, South America, Asia, Africa, and Australia. Major Drilling provides a complete suite of drilling services including surface and underground coring, directional, reverse circulation, sonic, geotechnical, environmental, water-well, coal-bed methane, shallow gas, underground percussive/longhole drilling, surface drill and blast, and a variety of mine services.

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