

Opawica Explorations Inc. Announces Dec 2022 Airing Date for Viewpoint Documentary Hosted by Dennis Quaid

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Vancouver, Nov. 10th, 2022 - Opawica Explorations Inc. (TSXV:OPW) (FSE:A2PEAD) (OTC:OPWEF) (the "Company" or "Opawica") is pleased to announce that in December, an educational documentary series "Viewpoint with Dennis Quaid" ("Viewpoint") coupled with an extensive advertainment campaign will begin. The long-running award-winning series, hosted by the well-known actor Dennis Quaid produces educational documentaries on a range of topics including business, technology, travel, health, and culture - with a focus on highlighting innovation around the world. Viewpoint is distributed nationwide in the United States through public television stations and major networks; including but not limited to CNBC, FOX Business, Bloomberg TV, Discovery Channel, History Channel, National Geographic and HLN and is aired to over 60 million households in the United States.

Blake Morgan, President, and CEO of Opawica, noted, "Although later than anticipated, the educational documentary series 'Viewpoint with Dennis Quaid' ("Viewpoint") starting in December 2022 will give Opawica great exposure as we move into our phase two drill campaigns. Four hundred, 1 minute prime time advertisement slots will help bring awareness to Opawica as we continue to build into 2023."

Background

In 2021, Viewpoint producers reached out to the CEO of [Opawica Explorations Inc.](#) Blake Morgan, as part of their search for a featured company to headline a planned episode on Junior Mining and Exploration in Canada. After several months of discussions with senior producers and writers, the Company was chosen and offered the chance to participate. Given the educational aim of the series, one of the primary goals of the episode will be to bring attention to Opawica and their impact on mineral exploration. Opawica's use of AI technology, it's CEO and elite projects fit this mandate, and were significant contributing factors in Viewpoint's selection.

Opawica's management and Viewpoint production team began filming on May 24th, 2022 and created content to be released to over 60 million homes in 2022. In addition to the final products designed for television release, the Company will also retain all the high-definition raw camera footage (5+ hours) for potential future use.

Content & Distribution

There will be two segments produced for television release:

Public Television Segment

This documentary segment aims to educate the audience about the featured topic of the episode - in Opawica's case - the business and technology of mining exploration in Canada. The segment is distributed via public television stations (including PBS) in all US states. Each public television station will have the right to air the segment for one year, and on average these segments appear 45-60 times per quarter, reaching approximately 60 million households.

Educational Commercial Spot for Major Networks

This 60-second educational commercial segment is designed for distribution via major networks in the U.S. It

will air once nationally, and 400 times regionally in the top 100 most populous cities. Viewership is estimated at approximately 84 million households, and all airings will occur between 6 - 11p.m. prime time, in their respective time zones. Example networks which will carry the segment include CNBC, FOX Business, Bloomberg TV, Discovery Channel, History Channel, National Geographic and HLN.

Opawica was responsible for paying a participation fee, and crew travel fees, for an aggregate of US\$27,900. Most costs were covered through public television funding sources for the series. Viewpoint estimates that costs for a comparable, unsubsidized project (including filming, editing, airings, distribution, Dennis Quaid, ownership, licencing rights, etc.) would typically total in excess of US\$250,000.

About Opawica Explorations Inc.

[Opawica Explorations Inc.](#) is a junior Canadian exploration company with a strong portfolio of precious and base metal properties within the Rouyn-Noranda region of the Abitibi Gold Belt in Québec and in Central Newfoundland and Labrador. The Company's management has a great track record in discovering and developing successful exploration projects. The Company's objective is to increase shareholder value through the development of exploration properties using cost effective exploration practices, acquiring further exploration properties, and seeking partnerships by either joint venture or sale with industry leaders.

FOR FURTHER INFORMATION CONTACT

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This news release contains certain forward-looking statements, which relate to future events or future performance and reflect management's current expectations and assumptions. Such forward-looking statements reflect management's current beliefs and are based on assumptions made by and information currently available to the Company. Readers are cautioned that these forward-looking statements are neither promises nor guarantees, and are subject to risks and uncertainties that may cause future results to differ materially from those expected including, but not limited to, market conditions, availability of financing, actual results of the Company's exploration and other activities, environmental risks, future metal prices, operating risks, accidents, labor issues, delays in obtaining governmental approvals and permits, and other risks in the mining industry. All the forward-looking statements made in this news release are qualified by these cautionary statements and those in our continuous disclosure filings available on SEDAR at www.sedar.com. These forward-looking statements are made as of the date hereof and the Company does not assume any obligation to update or revise them to reflect new events or circumstances save as required by applicable law.

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