

Arctic Star Exploration Announces Marketing Agreements with CanaCom Group and Market One Media Group Inc.

22.07.2022 | [The Newswire](#)

[Arctic Star Exploration Corp.](#) ("Arctic Star" or the "Company") (TSX:ADD) (Frankfurt:82A1) (WKN:A2DFY5) is pleased to announce that the Company has engaged the marketing services of 2686362 Ontario Corporation dba CanaCom Group ("CanaCom") and Market One Media Group Inc. ("Market One"). This news release is made in accordance with the requirements of TSX Venture Exchange Policy 3.4 - Investor Relations, Promotional, and Market Making Activities.

On April 20, 2022, the Company signed an agreement with CanaCom Group, pursuant to which CanaCom agreed to provide digital content, marketing, and media distribution services to the Company. Pursuant to the terms of the agreement, such marketing services are to be provided over a 12-month period, commencing on May 20, 2022, for a fee of \$120,000, plus applicable taxes. CanaCom is a full-service marketing agency based in Toronto, Ontario. CanaCom provides digital marketing awareness via advertising through its fully owned platform theDeepDive.ca, which includes both video and written content coverage of Canadian small-cap stories. To the best of the Company's knowledge CanaCom does not have any equity interest in the securities of the Company, or a right to acquire such an interest. CanaCom operates as an arm's length service provider to the Company. The agreement with CanaCom is subject to TSX Venture Exchange approval.

On June 6, 2022, the Company signed an agreement with Market One, pursuant to which Market One agreed to provide marketing and social media expertise in support of the Company's growth initiatives. Pursuant to the terms of the agreement, such marketing services are to be provided over a 12-month period, commencing on June 6, 2022, for a fee of \$100,000, plus applicable taxes. Market One is a marketing agency for public companies with offices in Vancouver and Toronto. It offers a multi-platform media solution for the capital markets operating in print, digital, and broadcast television. To the best of the Company's knowledge Market One does not have any equity interest in the securities of the Company, or a right to acquire such an interest. Market One operates as an arm's length service provider to the Company. The agreement with Market One is subject to TSX Venture Exchange approval.

All references to currency in this news release are to Canadian currency.

This press release does not constitute an offer to sell or a solicitation of an offer to buy any securities in the United States. The securities described herein have not been and will not be registered under the United States Securities Act of 1933, as amended (the "U.S. Securities Act") or any state securities laws, and may not be offered or sold within the United States or to U.S. Persons unless registered under the U.S. Securities Act and applicable state securities laws or an exemption from such registration is available. This press release is not for distribution to U.S. newswire services nor for dissemination in the United States. Any failure to comply with this restriction may constitute a violation of U.S. securities laws.

About Arctic Star

Arctic Star is predominantly a diamond explorer, recently discovering 6 new kimberlites in the prolific Lac De Gras kimberlite field that supports 2 multi-billion dollar kimberlite mining complexes. The Company also has a 958 Ha Exploration permit containing several diamond-bearing kimberlites on its Timantti project, Kuusamo Finland. Arctic Star has optioned its Stein diamond project in Nunavut to GGL diamonds who plans to work once Covid restrictions lift. The Company continues to look for appropriate diamond opportunities elsewhere.

The Diagas project is a joint venture between [Arctic Star Exploration Corp.](#) (currently 81.5%) and Margaret Lake Diamonds Inc. (currently 18.5%).

ON BEHALF OF THE BOARD OF DIRECTORS OF
[Arctic Star Exploration Corp.](#)

"Patrick Power"

Patrick Power, President & CEO
+1 (604) 218-8772
ppower@arcticstar.ca

This news release contains "forward-looking statements" including but not limited to statements with respect to Arctic Star's plans, the Private Placement and the use of proceeds. Forward-looking statements, while based on management's best estimates and assumptions, are subject to risks and uncertainties that may cause actual results to be materially different from those expressed or implied by such forward-looking statements, including but not limited to: the TSX Venture Exchange's approval of the Company's agreements with CanaCom and Market One. There can be no assurance that such statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements. Accordingly, readers should not place undue reliance on forward-looking statements. Arctic Star undertakes no obligation or responsibility to update forward-looking statements, except as required by law.

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

Dieser Artikel stammt von [Rohstoff-Welt.de](#)

Die URL für diesen Artikel lautet:

<https://www.rohstoff-welt.de/news/419401--Arctic-Star-Exploration-Announces-Marketing-Agreements-with-CanaCom-Group-and-Market-One-Media-Group-In>

Für den Inhalt des Beitrages ist allein der Autor verantwortlich bzw. die aufgeführte Quelle. Bild- oder Filmrechte liegen beim Autor/Quelle bzw. bei der vom ihm benannten Quelle. Bei Übersetzungen können Fehler nicht ausgeschlossen werden. Der vertretene Standpunkt eines Autors spiegelt generell nicht die Meinung des Webseiten-Betreibers wieder. Mittels der Veröffentlichung will dieser lediglich ein pluralistisches Meinungsbild darstellen. Direkte oder indirekte Aussagen in einem Beitrag stellen keinerlei Aufforderung zum Kauf-/Verkauf von Wertpapieren dar. Wir wehren uns gegen jede Form von Hass, Diskriminierung und Verletzung der Menschenwürde. Beachten Sie bitte auch unsere [AGB/Disclaimer!](#)

Die Reproduktion, Modifikation oder Verwendung der Inhalte ganz oder teilweise ohne schriftliche Genehmigung ist untersagt!
Alle Angaben ohne Gewähr! Copyright © by Rohstoff-Welt.de -1999-2026. Es gelten unsere [AGB](#) und [Datenschutzrichtlinien](#).