

# International Zeolite Engages Investor Relations Firm

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Vancouver, February 1, 2022 - [International Zeolite Corp.](#) (IZC) (TSXV: IZ) (OTC Pink: IZCFF) (FSE: ZEON) (the "Company"), an international marketer and supplier of natural zeolite and zeolite products, is pleased to announce the engagement of Venture North Capital Inc. ("Venture North") for strategic marketing, investor relations and capital markets communications services. Venture North will arrange and attend meetings with professional investors, maintain ongoing contact and broaden relationships with the professional investment community on International Zeolite's behalf.

The Company and Venture North have entered into a consulting agreement for an initial term of three months, after which it will continue on a monthly basis until terminated by either party. In consideration of its services, the Company will pay Venture North CAD \$6,000 per month (plus HST) and has agreed to issue 200,000 options to purchase common shares in the capital of the Company ("Common Shares"), with an exercise price at \$0.205. These options shall vest at a rate of 50,000 quarterly for a term of 24 months. This engagement is subject to TSX-V approval.

On Behalf of the Board  
"Ray Paquette"  
CEO  
604.684.3301

For further information, please visit [www.internationalzeolite.com](http://www.internationalzeolite.com).

For Investor Inquiries:  
[info@internationalzeolite.com](mailto:info@internationalzeolite.com)

For Sales and Commercial Inquiries:  
[sales@earthinnovations.ca](mailto:sales@earthinnovations.ca)

Some statements in this news release contain forward-looking information. These statements include, but are not limited to, statements with respect to future expenditures. These statements address future events and conditions and, as such, involve known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by the statements. Such factors include, among others, the ability to complete contemplated work programs and the timing and amount of expenditures. International Zeolite does not assume the obligation to update any forward-looking statement.

Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

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