# International Zeolite Appoints Chief Revenue Officer

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Vancouver, December 2, 2021 - International Zeolite Corp. (TSXV: IZ) (OTC Pink: IZCFF) (FSE: ZEON) (the "Company"), an international supplier of environmentally friendly zeolite products and industry solutions, is pleased to announce that it has appointed Ken Malone as Chief Revenue Officer and member of the executive management team. In this role, Ken is accountable for driving better integration and alignment between all revenue-related functions, including marketing, sales, customer support, pricing, and revenue management.

As a seasoned professional, with over 30-years of retail and consumer packed goods industry experience, Mr. Malone is known for optimizing business models, streamlining value chains, driving brand growth and delivering financial performance. Mr. Malone has held senior organizational leadership roles as a Chief Operating Officer and General Manager, as well as functional area senior executive positions in Category Management, Marketing, Merchandising, Operations and Supply Chain. He has served in senior executive roles with Loblaws Companies Ltd, Rexall and Shoppers Drug Mart. Mr. Malone has also worked as a strategic business advisor/consultant within the retail and consumer packaged goods industries for PwC Consulting and his own independent consulting business.

Mr. Malone holds a Master of Business Administration degree from York University, Schulich School of Business, as well as Bachelor of Commerce with Honours degree from Queen's University, Smith School of Business.

The Company is granting Mr. Malone 200,000 stock options. Each option entitles the holder to acquire one common share of the Company at the price of $0.14 per share for a period of two years, in accordance with the terms of the Company's Stock Option Plan. The grant of options is subject to TSX Venture Exchange approval.

On Behalf of the Board
"Ray Paquette"
President & CEO
604.684.3301

For further information, please visit www.internationalzeolite.com
For Investor Inquiries info@internationalzeolite.com

Some statements in this news release contain forward-looking information. These statements include, but are not limited to, statements with respect to future expenditures. These statements address future events and conditions and, as such, involve known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by the statements. Such factors include, among others, the ability to complete contemplated work programs and the timing and amount of expenditures. International Zeolite does not assume the obligation to update any forward-looking statement. Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

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