

Emerging Markets Report: What's in a Name?

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ORLANDO, Sept. 29, 2021 - Today we're pleased to provide a an update of previously featured company, [CAVU Mining Corp.](#) (CSE: CAVU) (OTC: CAVVF) (FSE: 8NQ) which posted significant news recently in a number of arenas.

Trying not to bury the lead as we begin to explain, we're intrigued by news regarding an important new member to the CAVU team.

Let's dive in.

On September 23, the Company announced the creation of an Advisory Board and added Allen Edzerza as its first member.

Before we talk about Edzerza let us be clear that we LOVE when young companies start Advisory boards. It potentially provides a window into the company's future potential.

Who's on the board? What's their background? What do they bring to the table?

The board member is attaching their name and reputation to the Company, which will potentially enhance its profile and provide a valuable addition to its business.

Edzerza's banking and mining background is well suited to provide that enhancement.

Per the release, Edzerza has broad experience negotiating with and for First Nations, both federal and provincial governments and industry across Canada and is a proud member of the Tahltan First Nation.

A couple more bullets from the release show Edzerza's CV and why it's likely productive for CAVU:

- Mr. Edzerza has been a senior negotiator for the past 25 years serving as Lead Negotiator for the Tahltan Central Council, Chief Negotiator for the Kaska Nations and held several senior positions in INAC, Government of Canada.
- He is currently leading mining reform discussions with the Government of BC on behalf of the First Nation Energy and Mining Council.
- He was previously an advisor and Chief Negotiator for the Premier and Cabinet of the Governments of British Columbia and Yukon.

The release adds quite directly that Edzerza's unique experience and First Nations relationships will be "beneficial to CAVU's future exploration programs, First Nations engagements, and future acquisitions."

To that end, Edzerza's quote is resonant.

"Through our discussions I have come to see CAVU as a company that sets itself apart from other exploration companies through a proactive approach with First Nations and by taking Environmental, Social, and Governance (ESG) seriously," stated Edzerza. "A large part of First Nation culture is about sustainable land use and resource sharing, and CAVU has demonstrated a willingness to become an industry leader in this respect. I look forward to my involvement in the Company."

Edzerza has significant context to make that claim and assertion as detailed in the release. This is an

industry insider and First Nations leader making this pronouncement.

For CAVU this first Board Member could be one of the most important team additions that it ever makes, this early advocate among the First Nations and with a background in mining that could very well be seen as a seminal signal of the qualitative value of CAVU's business model.

Ultimately, it's not just "*What's in a Name*" like the hard to forget "Edzerza" but most importantly, what the person who carries the moniker brings immediately and subsequently to the Company.

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