

# Noram Appoints Adam Falkoff, President of The Association for Rare Earth, to its Board of Directors

08.09.2021 | [ACCESS Newswire](#)

VANCOUVER, September 8, 2021 - [Noram Lithium Corp.](#) ("Noram" or the "Company") (TSXV:NRM)(FSE:N7R)(OTCQB:NRVTF) announced today the appointment of public policy and mining industry veteran Adam Falkoff to its Board of Directors.

"We are privileged to add a highly respected, purpose-driven leader with a proven, long-term track record of success in public policy and consulting to Noram's Board," stated Sandy McDougall, President and CEO of Noram. "His significant experience in the fields of mining, public office and business strategy will benefit the Company as we advance our resource towards production. We welcome Adam to the Board and look forward to his insight and contributions as we build a multi-national lithium minerals company."

"I am enthusiastic about joining the Board of Directors at an inflection point for Noram," stated Adam Falkoff. "Lithium plays an essential role in powering the modern world and the global demand for lithium or "white gold", is continuing to grow exponentially. The Biden administration's recent call for boosting domestic production of lithium to meet the demand for lithium-ion batteries used in electric vehicles perfectly displays why Noram is in the right place at the right time. I am eager to advise the company as it becomes a major player in the ongoing high demand for sources of renewable energy.", said Adam Falkoff.

Mr. Falkoff has over 20 years of experience in public policy, international relations, and business development. He has advised CEOs of the Fortune 100, Presidents, Prime Ministers, Cabinet Ministers and Ambassadors. As President of CapitalKeys, a bipartisan global public policy and strategic consulting firm based in Washington D.C., with offices in London and Singapore, he has successfully helped clientele understand, anticipate, and navigate the complex public policy environment as well as develop strategies for business development driving client revenues. He is also the interim president of RARE, The Association for Rare Earth. Mr. Falkoff is a 2018 recipient of the Ellis Island Medal of Honor for service to the United States of America and was named to the Washington, D.C. Power 100, a list of the 100 most influential non-elected people by Washington Life Magazine.

Mr. Falkoff received a B.A. from Duke University and both an M.B.A. and M.I.M. (Master of International Management) from the Thunderbird School of Global Management on an academic scholarship. Mr. Falkoff also holds a Certificate in International Law from the University of Salzburg, Institute on International Legal Studies. The coursework was instructed by Supreme Court Justices Anthony Kennedy and John Paul Stevens. He also participated in the Postgraduate Programme of the School of Mining Engineering at the University of Witwatersrand, Johannesburg, South Africa known as the world's preeminent institution in the field of international mining and mining studies.

About Noram [Lithium Corp.](#)

[Noram Lithium Corp.](#) (TSXV:NRM )(FSE:N7R)(OTCQB:NRVTF) is a Canadian based junior exploration company, with a goal of developing lithium deposits and becoming a low - cost supplier. The Company's primary business is the Zeus Lithium Project ("Zeus") in Clayton Valley, Nevada. The Zeus Project has a current resource estimate of 124 million tonnes at 1136 ppm lithium as Indicated Resources, and 77 million tonnes lithium at 1045 ppm lithium as Inferred Resources (900 ppm Li cut-off: 1.18 million tonnes lithium carbonate equivalent - "LCE".

Noram's long term strategy is to build a multi-national lithium minerals company to produce and sell lithium into the markets of Europe, North America and Asia.

Please visit our web site for further information: [www.noramlithiumcorp.com](http://www.noramlithiumcorp.com).

ON BEHALF OF THE BOARD OF DIRECTORS

Sandy McDougall  
President, CEO and Director

Investor Relations Contact:

Rich Matthews  
Managing Partner  
Integrous Communications  
[rmatthews@integcom.us](mailto:rmatthews@integcom.us)  
+1 604 757 7179

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release. This news release may contain forward-looking information which is not comprised of historical facts. Forward-looking information involves risks, uncertainties and other factors that could cause actual events, results, performance, prospects and opportunities to differ materially from those expressed or implied by such forward-looking information. Forward-looking information in this news release includes statements regarding, among other things, the completion transactions completed in the Agreement. Factors that could cause actual results to differ materially from such forward-looking information include, but are not limited to, regulatory approval processes. Although Noram believes that the assumptions used in preparing the forward-looking information in this news release are reasonable, including that all necessary regulatory approvals will be obtained in a timely manner, undue reliance should not be placed on such information, which only applies as of the date of this news release, and no assurance can be given that such events will occur in the disclosed time frames or at all. Noram disclaims any intention or obligation to update or revise any forward-looking information, whether as a result of new information, future events or otherwise, other than as required by applicable securities laws.

SOURCE: [Noram Lithium Corp.](#)

View source version on [accesswire.com](http://accesswire.com):

<https://www.accesswire.com/662869/Noram-Appoints-Adam-Falkoff-President-of-The-Association-for-Rare-Earth-to-its>

---

Dieser Artikel stammt von [Rohstoff-Welt.de](http://Rohstoff-Welt.de)

Die URL für diesen Artikel lautet:

<https://www.rohstoff-welt.de/news/393403--Noram-Appoints-Adam-Falkoff-President-of-The-Association-for-Rare-Earth-to-its-Board-of-Directors.html>

Für den Inhalt des Beitrages ist allein der Autor verantwortlich bzw. die aufgeführte Quelle. Bild- oder Filmrechte liegen beim Autor/Quelle bzw. bei der vom ihm benannten Quelle. Bei Übersetzungen können Fehler nicht ausgeschlossen werden. Der vertretene Standpunkt eines Autors spiegelt generell nicht die Meinung des Webseiten-Betreibers wieder. Mittels der Veröffentlichung will dieser lediglich ein pluralistisches Meinungsbild darstellen. Direkte oder indirekte Aussagen in einem Beitrag stellen keinerlei Aufforderung zum Kauf-/Verkauf von Wertpapieren dar. Wir wehren uns gegen jede Form von Hass, Diskriminierung und Verletzung der Menschenwürde. Beachten Sie bitte auch unsere [AGB/Disclaimer!](#)

---

Die Reproduktion, Modifikation oder Verwendung der Inhalte ganz oder teilweise ohne schriftliche Genehmigung ist untersagt!  
Alle Angaben ohne Gewähr! Copyright © by Rohstoff-Welt.de -1999-2026. Es gelten unsere [AGB](#) und [Datenschutzrichtlinien](#).