

Surge Battery Minerals Inc. Announces Engagement of Winning Media LLC

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Vancouver, Sept 7, 2021 - Surge Battery Minerals Inc. (the "Company" or "Surge") (TSXV:NILI) (OTC:NILIF) (FRA:DJ5C) announces that management of the Company has increased its budget related to its investor relations campaigns in an effort to continue the Company's marketing and awareness campaigns using alternative methods as a result of travel restrictions and limited person-to-person contact due to the Covid-19 pandemic.

In connection with this, the Company is pleased to announce the launch of an investor marketing campaign and has engaged Winning Media LLC ("Winning Media") to provide investor relations and digital advertising services to the Company. Services to be provided by Winning Media include copywriting and design fees and digital advertising. The engagement of Winning Media will extend for a period of 120 days for a fee of US\$250,000 as part of the increased budget in connection with the campaign. Neither Winning Media nor any of its principals currently own any interest, directly or indirectly, in the Company.

Winning Media is based out of Houston Texas and brings over 20 years of experience in the online advertising and investor relations industry.

The Company is pleased to report that since it closed its \$2,800,000 financing earlier this year, the Company has received an additional \$2,300,000 from the exercise of 29,179,166 warrants and stock options from its shareholders, which more than allows the Company to carry out its corporate plans for 2021 and beyond.

About Surge Battery Metals Inc. surgebatterymetals.com

The Company is a Canadian-based mineral exploration company active in the exploration for nickel-iron alloy and Copper in British Columbia and lithium in Nevada. [Nickel Rock Resources Inc.](#) is a Canadian based exploration company whose primary listing is on the TSX Venture Exchange. The Company's maintains a focus on exploration for high value battery metals required for the electric vehicle (EV) market.

Nevada Lithium Claims

The Company owns a 100% interest in 38 mineral claims located in Nevada. The Northern Nevada Lithium Project is located in the Granite Range about 34 line- km southeast of Jackpot, Nevada, about 73 line-km north-northeast of Wells, Nevada. The target is a Thacker Pass or Clayton Valley type lithium clay deposit in volcanic tuff and tuffaceous sediments of the Jarbidge Rhyolite package. The project area was first identified in public domain stream sediment geochemical data with follow up sediment sampling and geologic reconnaissance.

Caledonia Project, Vancouver Island, BC

The Company has entered into a Property Option Agreement to acquire a 100% interest in 7 mineral claims known as the Caledonia, Cascade and Bluebell, subject to a NSR between 1-2%. Located in the Nanaimo Mining District of northern Vancouver Island. The claims are 7 km north-west of BHP's past producing Island Copper mine. During its prime operating period the Island Copper mine was Canada's third-largest copper producer. The Caledonia, Cascade and Bluebell claims area lies within a 50-kilometer-long copper belt northwest of the Island Copper mine.

British Columbia Nickel Project

Hard Nickel 4 and Nickel 100 Claims

The Company has entered into an Option Agreement with Nickel Rock Resources to acquire an 80% interest in 6 mineral claims in the Mount Sidney Williams area (Hard Nickel 4) covering 1863 hectares immediately south of and adjacent to the Decar Project and the Mitchell Range area (Nickel 100) covering 8659 hectares, located in Northern British Columbia. Three of the claims are subject to 2% NSR, including the Hard Nickel 4 claim and the two southernmost claims of the Nickel 100 claims. The acquisition is subject final TSXV Approval.

On Behalf of the Board of Directors

"Greg Reimer"

Greg Reimer, President & CEO

604-428-5690

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