

Advance United Holdings Inc. Announces New Board of Directors Appointments with a Different Approach to Junior Gold Mining Failure - Don't

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Toronto, June 21, 2021 - [Advance United Holdings Inc.](#) (CSE: AUHI) (the "Company", "Advance United" or "Au Holdings") is pleased to announce the appointment of Chris Irwin, Independent Corporate Secretary, Daniele Spethmann, Independent Director, and Vishal Gupta, Independent Director.

Forty-year mining industry veteran, Jim Atkinson, CEO and Director of Au Holdings says, "Au Holdings is a different kind of junior mining company involved exclusively in the acquisition and advancement of gold properties in Canada, with no intent to bring them into production or to mine them ourselves, instead qualifying them for mid-tier mining, production, streaming, and/or off-take partners."

Au Holdings, as the name suggests - gold holdings - works with gold property owners to advance united as opposed to working alone. The goal is to create a large and comprehensive portfolio of past producing and highly promising gold mining and exploration properties. Identifying gold properties with underdeveloped and undervalued potential - properties with significant historical work and previous drill programs that were uneconomic at the time but have proven economic value at today's price of gold hovering at \$2,000 a troy ounce.

The Company funds the development of re-working the old data to document quantifiable resources and reserves using current standards and modern technology, thus increasing the value and commercializing them for profit and sale.

The cost of re-working old data with modern tech is significantly more cost effective and allows Advance United to deliver the highest returns to shareholders, in the shortest possible time frame. A portfolio of properties diversifies the investor's risk.

The company adheres to a highly disciplined approach, and a strict set of criteria and historic work protocols in its selection process of properties and off-take partners. Leveraging this experience, network, and knowledge, and by using modern exploration techniques, Advance United taps its industry contacts and arbitrage the value of previous work programs in today's economy and gold's all-time highs.

Jim Atkinson says, "Au Holding's incoming board members, whom I have known and worked with for decades, share this vision. Together, we intend to develop a portfolio of properties that will provide our shareholders a unique and diversified investment opportunity in arguably the most stable gold mining jurisdiction in the world, Canada."

Mr. Christopher Irwin, QC, Appointed Corporate Secretary

Mr. Christopher Irwin practices securities, corporate, and commercial law and has been an independent barrister since August 2006.

Mr. Irwin advises numerous public companies on a variety of issues including continuous disclosure and regulatory issues, reverse-takeover transactions, initial public offerings and takeover bids. Mr. Irwin also advises boards of directors, including independent committees. Mr. Irwin is a director and/or officer of several public companies including Drone Delivery Canada Corp., Intercontinental Gold and Metals Ltd., Greencastle Resources Ltd., and Deveron Corp.

Ms. Daniele Spethmann P Geo. Appointed Independent Director

Ms. Spethmann, P. Geo., has over 30 years' experience as an exploration geologist in northern Ontario, Canada and internationally in Latin American and Botswana.

She has worked as a senior geologist on teams credited with several significant discoveries including notably

the Choco 10 - Carolina Zone and Fruta del Norte, and mid-teirs IAMGOLD, African Copper, Aurelian Resources and Bolivar Goldfields.

Mr. Spethmann is the current President and CEO of Warrior Gold Inc., a TSX Venture Exchange listed company with gold properties in Kirkland Lake, Ontario. She is a member of the Association of Professional Geoscientists Ontario, a committee member of the Toronto Geological Discussion Group and a member of Women in Mining Toronto and Canada.

Mr. Vishal Gupta P Geo. Appointed Independent Director

Mr. Vishal Gupta is a seasoned mining industry expert and finance public markets veteran.

A Qualified Individual (QI) under NI 43-101, Professional Geologist, (P.Geo.), registered with the Professional Geoscientists of Ontario, Canada and currently serving the President of Blingold Corp., a private gold exploration company with a portfolio of gold and copper-gold exploration properties in the Beardmore Gold Belt of Ontario.

Prior Mr. Gupta held positions as an officer and director of both private and public companies in Canada and the USA and worked as an equity analyst covering the junior base and precious metals sector for Dundee Capital Markets, Fraser Mackenzie, and Global Financial.

Mr. Vishal will replace David McDonald on the board of directors, and Mr. McDonald will remain with the Company in his position as Chief Financial Officer.

About Advance United Holdings Inc.

Advance United (CSE: AUHI) is a different kind of Canadian junior mining company, one designed to succeed where other junior mining companies fail. We are involved exclusively in the acquisition and advancement of past producing gold mines - with no intent to bring them back into production or to mine them ourselves. Our expertise is in identifying and acquiring undervalued gold properties with significant historical work, which were uneconomic at the time, but have proven economic value at today's price of gold.

We fund the development of re-working historic data and applying modern technology to underwrite new qualified reports, document quantifiable resources and reserves to current standards, thereby recognizing the current value.

Our purpose is to bring immediate and long-term value to our partners and shareholders while eliminating exploration risk, so that we can all advance united in the shortest possible time frame. Headquartered in Toronto, Canada, we are now traded on the Canadian Stock Exchange, symbol AUHI.

For additional information about us, our projects, or to find out how you can get involved please visit www.advanceunited.ca.

Contact

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Forward-Looking Information and Statements

This news release contains "forward-looking information" within the meaning of applicable securities laws relating to trading on the CSE and the focus of the Company's business. Any such forward-looking statements may be identified by words such as "expects", "anticipates", "intends", "contemplates", "believes", "projects", "plans" and similar expressions. Forward-looking statements in this news release include statements regarding the Company's ability to increase the value of its current and future mineral exploration properties and, in connection therewith, any long-term shareholder value, and the Company's intention to develop a portfolio of Canadian properties with potential and proven value and with similar formation type, historic gold resources and potential production values. Readers are cautioned not to place undue reliance

on forward-looking statements. These statements should not be read as guarantees of future performance or results. Such statements involve known and unknown risks, uncertainties and other factors that may cause actual results, performance or achievements to be materially different from those implied by such statements. Although such statements are based on management's reasonable assumptions, there can be no assurance that the Company will continue its business as described above. The Company assumes no responsibility to update or revise forward-looking information to reflect new events or circumstances or actual results unless required by applicable law. Readers are encouraged to refer to the Listing Statement filed on Company's profile on SEDAR at www.sedar.com for information as to the risks and other factors which may affect the Company's business objectives and strategic plans.

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