

bp launches Price Match from BPme Rewards

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BPme Rewards members can get the best gas price*

CHICAGO, Feb. 24, 2021 - bp today announced Price Match, a first-of-its-kind offer that gives BPme Rewards members the best gas price* by automatically comparing bp and Amoco prices to competitor stations (Exxon, Mobil, Shell, Chevron, and Marathon) within a half mile radius. If there are no competitor stations within a half mile radius, the search expands up to two miles. If there is a lower price for the same fuel grade, a cents per gallon savings will automatically be applied to the member's next BPme Rewards purchase. This offer is available in the BPme app for a monthly subscription fee of 99 cents.

To sign up, drivers can download the BPme Rewards app and subscribe to Price Match on the BPme app homepage. Existing BPme Rewards members can subscribe by logging into their BPme Rewards account and signing up for Price Match on the 'offers tab' under rewards. Every time a Price Match subscriber fills up with eight or more gallons of bp or Amoco gas in one transaction using BPme Rewards, prices will automatically be compared and savings, if applicable, will be applied to their next BPme Rewards purchase. Subscribers can save up to 5 cents off per gallon per transaction with Price Match, which can be stacked with the 5 cents off every gallon on every visit that BPme Rewards members can receive every month.

"Today's drivers are constantly searching for convenient ways to save time and money at the pump, so we designed Price Match as an easy digital solution to assist in that journey," said Lisa Blalock, VP marketing mobility and convenience Americas at bp. "New innovations like Price Match from BPme Rewards provide simple ways for consumers to have a worry-free experience when finding the best possible gas price when it's time to fill up."

Price Match is the latest offer available in the BPme app, making it easy to pay, view receipts, track BPme Rewards and more without leaving the driver's seat. Consumers can visit bp.com/bpmepricematch to learn more.

Note to Editors:

- BPme Rewards program has been named on Newsweek's list of America's Best Loyalty Programs for 2021.
- Download BPme:
https://go.onelink.me/TiEc?pid=bp&c=BPmeRewards_bp_NA_PriceMatch&af_channel=PR&af_sub1=Unspecified

*Subscription fee of 99¢/month & purchase of at least 8 gal of fuel required in a BPme Rewards transaction. Posted credit price at bp/Amoco will be compared to the posted credit price according to Gas Buddy at any Exxon, Mobil, Shell, Chevron, or Marathon sites within a ½ mile radius at the same time. Savings up to a maximum of 5¢/gal. Terms & conditions apply: bp.com/price-match-terms.

About bp

bp's ambition is to become a net zero company by 2050 or sooner, and to help the world get to net zero. bp is America's largest energy investor since 2005, investing more than \$125 billion in the economy and supporting more than 125,000 additional jobs through its business activities. For more information on bp in the US, visit www.bp.com/us.

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