

Nouveau Monde Retains Hybrid Financial Ltd. to Provide Marketing and Investor Relations Services and Provides an Update on its Previously Announced Private Placement

07.08.2018 | [GlobeNewswire](#)

NOT FOR RELEASE, PUBLICATION OR DISTRIBUTION, IN WHOLE OR IN PART, IN THE UNITED STATES.

SAINT-MICHEL-DES-SAINTS, Quebec, Aug. 06, 2018 -- [Nouveau Monde Graphite Inc.](#) (the "Corporation" or "Nouveau Monde") (TSX Venture Exchange: NOU) (OTCQX: NMGRF) (Frankfurt: NMG) is pleased to announce that it has, subject to all required regulatory approvals, including the approval of the TSX Venture Exchange (the "Exchange"), retained Hybrid Financial Ltd. ("Hybrid") to provide marketing and investor relations services, pursuant to an agreement (the "Agreement") entered into between the parties effective as of July 1, 2018.

Hybrid Financial is a sales and distribution company working on behalf of clients in the financial services industry. Hybrid's unique approach helps effectively and efficiently build brands and launch products on behalf of small, medium, and large clients. Offices in Toronto and Montreal allow Hybrid to comprehensively cover both United States and Canadian markets.

Pursuant to the Agreement, Hybrid has been retained by the Corporation for an initial period of six months. Upon expiration of the initial term, the Agreement shall be automatically renewed on a monthly basis (subject to termination by the Corporation by written notice). Hybrid will be responsible to assist the Corporation for all aspects of marketing campaigns and investor relations for the Corporation. Hybrid will be paid a fee in the amount of \$14,000 per month. Steve Marshall will be the responsible person.

There is no prior relationship between Hybrid and the Corporation, nor is there any direct or indirect interest in the Corporation or its securities or any right or intent to acquire such an interest on the part of Hybrid.

Update on the previously announced private placement

The Corporation is also pleased to provide an update on its previously announced brokered private placement of units (the "Units") of the Corporation, at a subscription price of \$0.30 per Unit (the "Offering").

The Offering has been proceeding well and the Corporation is encouraged by the interest received thus far. As announced on July 13, 2018, the Corporation closed the first tranche of its Offering pursuant to which an aggregate number of 8,961,167 Units were issued. The Corporation expects to close the second tranche within the next few weeks and received conditional approval from the TSX Venture Exchange (the "TSXV") with respect to the duration of its Offering. The outside date upon which the final acceptance of the Offering will be granted by the TSXV has been extended to September 5, 2018.

About Nouveau Monde Graphite

In 2015, Nouveau Monde Graphite discovered a major and high-quality graphite deposit on its Matawinie property, located in Saint-Michel-des-Saints, 150 km north of Montreal, Quebec. The discovery led to the announcement of a prefeasibility study on October 25, 2017. The prefeasibility study results revealed projected graphite concentrate production levels of 52,000 tonnes per year over a 27-year period. In the

summer of 2018, NMG will be launching its first tonnes of concentrated graphite flake manufactured in demonstration plant. NMG's demonstration plant has been built for a production capacity of 2,000 tonnes of concentrated flake graphite for a two-year period.

Moreover, in a vertical integration and sustainable development perspective, the company is planning the establishment of a large-scale graphite secondary transformation facility, catering the needs of the booming lithium-ion battery market. With over 60 years of experience in the world of graphite, NMG's team develops its projects with the utmost respect of neighboring communities, while favoring a minimal ecological footprint. NMG's project is privileged by direct access to the workforce and infrastructure needed to operate its mining project, and it can also rely on an abundant, affordable and renewable source of hydroelectricity.

For more information:

Eric Desaulniers
President & CEO

Tel: +1 (819) 923-0333
www.nouveaumonde.ca

Subscribe to our newsfeed:

<http://nouveaumonde.us12.list-manage.com/subscribe?u=f5e3304c32bfb54992fd9acce&id=603de466df>

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

All statements, other than statements of historical fact, contained in this press release including, but not limited to generally, or the "About Nouveau Monde Graphite" paragraph which essentially describe the Corporation's outlook and objectives, constitute "forward-looking information" or "forward-looking statements" within the meaning of certain securities laws, and are based on expectations, estimates and projections as of the time of this press release. Forward-looking statements are necessarily based upon a number of estimates and assumptions that, while considered reasonable by the Corporation as of the time of such statements, are inherently subject to significant business, economic and competitive uncertainties and contingencies. These estimates and assumptions may prove to be incorrect.

Many of these uncertainties and contingencies can directly or indirectly affect, and could cause, actual results to differ materially from those expressed or implied in any forward-looking statements. There can be no assurance that forward-looking statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements. Forward-looking statements are provided for the purpose of providing information about management's expectations and plans relating to the future. The Corporation disclaims any intention or obligation to update or revise any forward-looking statements or to explain any material difference between subsequent actual events and such forward-looking statements, except to the extent required by applicable law.

Further information regarding Nouveau Monde is available in the SEDAR database (www.sedar.com) and on the Corporation's website at: www.nouveaumonde.ca

Dieser Artikel stammt von [Rohstoff-Welt.de](#)

Die URL für diesen Artikel lautet:

<https://www.rohstoff-welt.de/news/305647--Nouveau-Monde-Retains-Hybrid-Financial-Ltd.-to-Provide-Marketing-and-Investor-Relations-Services-and-Provid>

Für den Inhalt des Beitrages ist allein der Autor verantwortlich bzw. die aufgeführte Quelle. Bild- oder Filmrechte liegen beim Autor/Quelle bzw. bei der vom ihm benannten Quelle. Bei Übersetzungen können Fehler nicht ausgeschlossen werden. Der vertretene Standpunkt eines Autors spiegelt generell nicht die Meinung des Webseiten-Betreibers wieder. Mittels der Veröffentlichung will dieser lediglich ein pluralistisches Meinungsbild darstellen. Direkte oder indirekte Aussagen in einem Beitrag stellen keinerlei Aufforderung zum Kauf-/Verkauf von Wertpapieren dar. Wir wehren uns gegen jede Form von Hass, Diskriminierung und Verletzung der Menschenwürde. Beachten Sie bitte auch unsere [AGB/Disclaimer!](#)

Die Reproduktion, Modifikation oder Verwendung der Inhalte ganz oder teilweise ohne schriftliche Genehmigung ist untersagt!
Alle Angaben ohne Gewähr! Copyright © by Rohstoff-Welt.de -1999-2026. Es gelten unsere [AGB](#) und [Datenschutzrichtlinien](#).