

International Zeolite Appoints New Director

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Vancouver, July 17, 2018 - [International Zeolite Corp.](#) (TSXV: IZ) (OTCQB: IZCFF) (FSE: ZEON) (the "Company"), is pleased to announce that Mr. Stephen Coates was elected to the Company's Board of Directors at the Company's Annual General Meeting of shareholders on June 28, 2018.

Mr. Coates brings a wealth of capital markets experience along with a broad understanding of zeolite to the Company's Board. Mr. Coates is Principal of Grove Capital Group Ltd. in Toronto, Canada and over the past several years has orchestrated the restructuring and subsequent sale of several companies, including the sale of Earth Innovations Inc. to International Zeolite in December, 2017. He continues to serve as President of Earth Innovations, now a wholly-owned subsidiary of International Zeolite, through which the Company is focusing its combined efforts for the development, marketing and sales of zeolite-based products in retail and commercial markets.

"I'm pleased to join the Board of International Zeolite and look forward to becoming more involved in the Company's overall efforts to develop markets for natural zeolite and zeolite-based products," said Mr. Coates. "With an expanding sales and marketing team and the increased market awareness for natural zeolite applications to provide valuable, effective solutions to a huge range of industrial, agricultural, environmental and consumer issues, I believe that the future for International Zeolite is very bright."

"As part of our corporate evolution, Stephen Coates will be an asset to our Board, said Ray Paquette, CEO, International Zeolite. Stephen brings years of public company and zeolite sales experience and understands the expanding opportunities ahead for the Company. His impressive track record will be valuable as we move forward in developing new products and markets for our natural zeolite and zeolite products. We look forward to Stephen contributing to the success of International Zeolite."

On Behalf of the Board
"Ray Paquette"
President & CEO
604.684.3301
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Some statements in this news release contain forward-looking information. These statements include, but are not limited to, statements with respect to future expenditures. These statements address future events and conditions and, as such, involve known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by the statements. Such factors include, among others, the ability to complete contemplated work programs and the timing and amount of expenditures. International Zeolite does not assume the obligation to update any forward-looking statement.

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