

VANCOUVER, Sept. 28, 2017 /CNW/ - [Kootenay Silver Inc.](#) (TSXV: KTN) (the "Company" or "Kootenay") is pleased to announce that the latest drill hole on the Las Venadas Zone has been completed and the Company has mobilized the drill rig to the La Navidad Zone, at its 100% owned La Cigarra silver project located in the Parral District of Chihuahua State Mexico.

Kootenay Silver President & CEO Jim McDonald states, "Drilling at Las Venadas was successful in identifying what we believe is a very significant new silver zone with potential to add significantly to the La Cigarra silver resource count (see news releases August 30th, 2017 and August 15th, 2017). Obviously we are looking forward to the follow up drill program on the new discovery once the current program is complete. Meanwhile we are excited to get the first ever drill holes into the La Navidad Zone, which offers considerable exploration upside given it's similarities to the San Gregorio part of the deposit just 500 meters to the west."

The La Navidad Zone is situated approximately 500 meters to the east and parallel to the San Gregorio Zone, which currently contains approximately 60% of La Cigarra's NI 43-101 Mineral Resource Estimate of 51.47 million ounces of silver in the Measured & Indicated categories (18,540,000 tonnes) grading 86.3 gpt silver and 11.46 million ounces of silver in the Inferred category (4,450,000 tonnes) grading 80 gpt silver (see Northair News Release dated January 14, 2015 or SEDAR for information on the NI 43-101 technical report).

Rock and soil sampling programs completed on the La Navidad Zone defined a mineralized area measuring up to 1,000 meters long by 300 meters wide that is similar in size and silver in soil values as found at the San Gregorio Zone. To view the similarities between the two areas click the following link: [Location, Sampling and Geological Setting Maps of La Navidad Zone on the La Cigarra Property.](#)

Results from the ongoing 7,500-meter drill program at La Cigarra will be announced once assays are received, compiled and interpreted by the Company.

Sampling and QA/QC

All technical information for the La Cigarra exploration program is obtained and reported under a formal quality assurance and quality control ("QA/QC") program. Samples are taken under the direction of qualified geologists and stored in sealed bags. Samples are delivered by the Company via courier to ALS Minerals ("ALS") in Chihuahua. The samples are dried, crushed and pulverized with the pulps being sent airfreight for analysis by ALS in Vancouver B.C. Systematic assaying of standards is performed for precision and accuracy. Analysis for silver, zinc, lead and copper and related trace elements was done by ICP four acid digestion, with gold analysis by 30-gram fire assay with an AA finish. All drilling will be with HQ core and has been contracted to BD Drilling from Guadalajara, Mexico.

Qualified Persons

The Kootenay technical information in this news release has been prepared in accordance with the Canadian regulatory requirements set out in National Instrument 43-101 (Standards of Disclosure for Mineral Projects) and reviewed on behalf of Kootenay by James McDonald, P.Geo, President, CEO & Director for Kootenay, a Qualified Person.

About Kootenay Silver Inc.

[Kootenay Silver Inc.](#) is an exploration company actively engaged in the discovery and development of mineral projects in the Sierra Madre Region of Mexico and in British Columbia, Canada. Supported by one of the largest portfolios of silver assets in Mexico, Kootenay continues to provide its shareholders with significant leverage to silver prices. The Company remains focused on the expansion of its current silver resources, new discoveries and the near-term economic development of two of its priority silver projects located in prolific mining districts in Sonora, State and Chihuahua, State, Mexico, respectively.

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

CAUTIONARY NOTE REGARDING FORWARD-LOOKING STATEMENTS:

The information in this news release has been prepared as at September 27, 2017. Certain statements in this news release, referred to herein as "forward-looking statements", constitute "forward-looking statements" under the provisions of Canadian provincial securities laws. These statements can be identified by the use of words such as "expected", "may", "will" or similar terms.

Forward-looking statements are necessarily based upon a number of factors and assumptions that, while considered reasonable by Kootenay as of the date of such statements, are inherently subject to significant business, economic and

competitive uncertainties and contingencies. Many factors, known and unknown, could cause actual results to be materially different from those expressed or implied by such forward-looking statements. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date made. Except as otherwise required by law, Kootenay expressly disclaims any obligation or undertaking to release publicly any updates or revisions to any such statements to reflect any change in Kootenay's expectations or any change in events, conditions or circumstances on which any such statement is based.

Cautionary Note to US Investors: This news release may contain information about adjacent properties on which we have no right to explore or mine. We advise U.S. investors that the SEC's mining guidelines strictly prohibit information of this type in documents filed with the SEC. U.S. investors are cautioned that mineral deposits on adjacent properties are not indicative of mineral deposits on our properties. This news release may contain forward-looking statements including but not limited to comments regarding the timing and content of upcoming work programs, geological interpretations, receipt of property titles, potential mineral recovery processes, etc. Forward-looking statements address future events and conditions and therefore involve inherent risks and uncertainties. Actual results may differ materially from those currently anticipated in such statements. This press release uses the terms "Measured", "Indicated", and "Inferred" resources. United States investors are advised that while such terms are recognized and required by Canadian regulations, the United States Securities and Exchange Commission does not recognize them. "Inferred Mineral Resources" have a great amount of uncertainty as to their existence, and as to their economic and legal feasibility. It cannot be assumed that all or any part of an Inferred Mineral Resource will ever be upgraded to a higher category. Under Canadian rules, estimates of Inferred Mineral Resources may not form the basis of feasibility or other economic studies. United States investors are cautioned not to assume that all or any part of Measured or Indicated Mineral Resources will ever be converted into Mineral Reserves. United States investors are also cautioned not to assume that all or any part of a Mineral Resource is economically or legally mineable.

SOURCE [Kootenay Silver Inc.](#)

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