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Leading Russian natural resources company Nornickel has unveiled its new corporate website, intended to make the company more accessible to its increasingly international audiences. Easier access to information fits well with the company's fresh approach and determination to become an industry leader in social and environmental sustainability.

The new website is in line with corporate good practice and will help give users a comprehensive understanding of Nornickel's corporate strategy, governance principles, values and sustainability policy, providing up-to-date information on projects and any changes taking place within the company. Multifunctional, multi-media, interactive and responsive-adaptive, the website will also help Nornickel fulfil various corporate tasks such as processing applications of employment and hiring personnel, sales and purchases, and communicating with stakeholders. Several of these functions are already up and running. The new website address is http://www.nornickel.com.

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