

Glacier Lake Resources Launches AGORACOM Online Marketing and Awareness Program

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VANCOUVER, Aug. 09, 2017 - [Glacier Lake Resources Inc.](#) (TSXV:GLI) ("Glacier" or the "Company") is pleased to announce that as of August 1st, 2017, the company has begun implementing an online marketing and awareness program through AGORACOM.

The Company will receive significant exposure through millions of content brand insertions on the AGORACOM network and extensive search engine marketing over the next 12 months. In addition, exclusive sponsorships of invaluable digital properties such as AGORACOM TV, the AGORACOM home page and the AGORACOM Twitter account will serve to significantly raise the brand awareness of the Company among small cap investors.

Saf Dhillon, President & CEO Glacier Lake Resources Inc. stated, "I have known George Tsiolis, Founder of AGORACOM from their early days. And since the beginning they have proven to be not only a leader in the online marketing space, but they've been doing it with integrity! We are very pleased to have retained their services to expand our online presence."

Shares for Services Program

The Company intends to issue shares for services to AGORACOM in exchange for the online advertising, marketing and branding services ("Advertising Services"). Pursuant to the terms of the agreement, the company will be issuing;

TOTAL FEE: \$45,000 + HST, to be paid by way of common shares of the Advertiser as follows:

- \$9,000 + HST Shares For Services upon commencement June 29, 2017 for initial preparation of:

- Collateral Marketing Materials;
- Collateral Marketing Materials;Custom HUB;
- Collateral Marketing Materials;Advertising Modules and
- Collateral Marketing Materials;Marketing Plan

- \$9,000 + HST Shares For Services at end of third month September 29, 2017

- \$9,000 + HST Shares For Services at end of sixth month December 29, 2017

- \$9,000 + HST Shares For Services at end of ninth month March 29, 2018

- \$9,000 + HST Shares For Services at end of twelfth month June 29, 2018

The number of shares to be issued at the end of each period will be determined by using the closing price of the Shares of the Company on the TSX Venture Exchange on the first trading day following each period for which the Advertising Services were provided by AGORACOM.

The agreement/arrangement is subject to TSX-V approval.

The term of the Agreement is for 12 months effective immediately. The Company will issue a press release after the issuance of shares under the terms of the agreement.

About AGORACOM

AGORACOM is the pioneer of online investor relations, online conferences and online branding services to North American small and mid-cap public companies, with more than 250 companies served. More than just lip service, AGORACOM achieved two very big milestones on January 22, 2017, surpassing 50 Million Visits from 7 Million investors on AGORACOM. The company also expect to surpass 500 Million page views later this year.

AGORACOM traffic ranks within the top 0.5% of all websites around the world. These traffic results are independently tracked and verified by Google analytics. AGORACOM traffic can be attributed to its strategy of maintaining the cleanest, moderated small-cap discussion as a result of implementing the first ever Investor Controlled Stock Discussion Forums.

Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

This news release may include forward-looking statements that are subject to risks and uncertainties. All statements within, other than statements of historical fact, are to be considered forward-looking. Although the Company believes the expectations expressed in such forward-looking statements are based on reasonable assumptions, such statements are not guarantees of future performance and actual results or developments may differ materially from those in forward-looking statements. Factors that could cause actual results to differ materially from those in forward-looking statements include market prices, continued availability of capital and financing, and general economic, market or business conditions. There can be no assurances that such statements will prove accurate and, therefore, readers are advised to rely on their own evaluation of such uncertainties. We do not assume any obligation to update any forward-looking statements except as required under the applicable laws.

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