

NOT FOR DISTRIBUTION TO UNITED STATES NEWSWIRE SERVICES OR FOR DISSEMINATION IN THE UNITED STATES

[Nouveau Monde Graphite Inc.](#) (TSX VENTURE:NOU)(OTCQB:NMGRF)(FRANKFURT:NM9) ("Nouveau Monde" or the "Corporation") is pleased to announce that it has entered into a letter of engagement with Eight Capital as lead agent, on behalf of a syndicate of agents including Jett Capital Advisors, LLC, Echelon Wealth Partners and Haywood Securities Inc. (together, the "Agents"), under which the Agents have agreed to offer for sale units of the Corporation (the "Units"), on a "best effort" private placement basis, subject to all required regulatory approvals, at a price per Unit of \$0.30 (the "Offering Price"), for total gross proceeds of up to approximately \$10,000,000 (the "Offering"). Each Unit shall consist of one common share of the Corporation (a "Share") and one-half of one common share purchase warrant (a "Warrant"). Each Warrant shall entitle the holder thereof to acquire one Share at a price of \$0.40 for a period of 24 months following the Closing Date.

The Corporation has granted the Agents an over-allotment option to offer for sale up to an additional 15% of the Units at the Offering Price, exercisable in whole or in part, at any time on or prior to 48 hours prior to the closing of the Offering.

The net proceeds of the Offering will be used for working capital and general corporate purposes.

Subscribers will be subject to a statutory hold period that extends four (4) months plus one (1) day from the Closing Date.

The Offering is scheduled to close early September 2017 and is subject to certain conditions including, but not limited to, the receipt of all necessary approvals, including the approval of the TSX Venture Exchange and the applicable securities regulatory authorities.

This press release shall not constitute an offer to sell or the solicitation of an offer to buy nor shall there be any sale of the securities in any State in which such offer, solicitation or sale would be unlawful. The securities being offered have not been, nor will they be, registered under the United States *Securities Act of 1933*, as amended, and may not be offered or sold in the United States absent registration or an applicable exemption from the registration requirements of the United States *Securities Act of 1933*, as amended, and applicable state securities laws.

About Nouveau Monde Graphite

With a management team that has over 40 years of recent experience in the production, processing and marketing of natural graphite, Nouveau Monde Graphite ("NMG") is a dynamic company positioned as a future leader in the emerging North American graphite and anode material for lithium-ion battery markets. NMG is evaluating its Matawinie graphite project discovered in 2015 with the objective of becoming the largest graphite mine in North America. The Corporation published a Preliminary Economic Assessment, completed according to NI 43-101 guidelines, in June of 2016. (see press release dated June 22, 2016 : <http://bit.ly/2tEsoPT>). The project is located in the Saint-Michel-des-Saints area, some 120 km north of Montreal, Quebec, Canada. It has direct access to all needed infrastructure, labour as well as green and affordable hydroelectricity. NMG is developing its project with the highest corporate social responsibility standards while targeting a low environmental footprint (targeting a net zero carbon emission operation).

Except for historical information, this press release may contain "forward-looking statements" and "forward-looking information" within the meaning of applicable securities laws that reflect the Nouveau Monde's current expectation regarding future events, including, without limitation, the execution of the definitive agreements. Forward-looking statements contained in this press release involve known and unknown risks, uncertainties and other factors that may cause actual results, performance and achievements of Nouveau Monde, as the case may be, to be materially different from any future results, performance or achievements expressed or implied by the said forward-looking statements. Nouveau Monde expressly disclaims any intention to update or revise any forward-looking statements and information whether as a result of new information, future events or otherwise, other than as required by law.

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

Contact

Eric Desaulniers, M.Sc., P.Geo.
President and Chief Executive Officer of Nouveau Monde
(819) 923-0333
www.nouveau monde.ca

