

TORONTO, July 10, 2017 /CNW/ - [Potash Ridge Corp.](#) ("Potash Ridge" or the "Corporation") (TSX: PRK), a near term producer of premium fertilizer in North America, today announced the appointments of Mr. R. Bruce Duncan and Mr. Arthur J. Roth as Directors of the Corporation.

Mr. Duncan has over thirty years experience in the capital markets and brokerage industry, including eight years with Gordon Capital Corporation. Mr. Duncan is currently the President of West Oak Capital Partners Inc., which provides strategic advisory services, including identifying and qualifying merger and acquisition candidates and advising in public transactions. Mr. Duncan has extensive capital markets experience, including capital raising, and mergers and acquisitions.

Mr. Roth's career spans fifty years, focused predominately in the fertilizer and chemical industry. Since 1985, A.J. Roth & Associates has provided business consulting and other services to the agribusiness, fertilizer, and selected non-metallic minerals industries, providing proprietary consulting assistance to more than 75 clients in the United States, Canada, Latin America, Europe, China, India, Thailand and Japan. Mr. Roth has held executive positions with I.C. Potash Corporation, International Minerals & Chemical Corp. (now Mosaic Co.), AMAX Chemical Corporation and Helm Fertilizer Corporation.

"We are pleased to welcome both Arthur and Bruce to our Board where their expertise and experience will support the next stage of development of Blawn Mountain and Valleyfield," stated Guy Bentinck, President and CEO of the Corporation. "We wish to thank both Mr. Robert Gross and Mr. Steve Harapiak, who have resigned from the Board, for their services since inception of the Corporation."

About Potash Ridge

Potash Ridge's strategy is to become a premier producer of potassium sulphate or SOP in North America. The Corporation owns two SOP projects: the Valleyfield project that plans to produce SOP through the Mannheim Process; and the Blawn Mountain project in Utah that plans to produce SOP by processing an alunite material. Potash Ridge has a highly qualified and proven management team in place with significant financial, project management and operational experience and the ability to take projects into production.

SOURCE [Potash Ridge Corp.](#)

Contact

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