

Vancouver, British Columbia (FSCwire) - [Canadian Zeolite Corp.](#) (the Company) (TSX.V: CNZ) (OTCQB: CNZCF) (FSE: ZEON) is pleased to announce the launching of a new product line for the animal feed and poultry production industries. In addition to the previously announced Z-Lite 2% animal feed additive, the Company is now rolling out a line of natural zeolite animal bedding products - Poultry Sense, Zeolite/Citric Acid Blend, Activated Poultry Sense and Activated Barn Sense. These products benefit animal hygiene, provide cleaner dryer bedding and the reduction of ammonia and odour. All of these new products are now available for distribution.

Canadian Zeolite reports initial results at the commercial operation at Pillar Poultry in Ontario are positive with regards to ammonia reduction. The operations have recorded up to a 70% reduction in the barns that have implemented natural zeolite alone. These results validate the effectiveness of our natural zeolite for these massive markets. This represents another opportunity for Canadian Zeolite to commercialize its products for the North American marketplace in the animal and poultry production industries.

CEO Ray Paquette states, these market ready new products are a huge step forward for Canadian Zeolite in meeting the demands of the animal feed and bedding industries. The positive results from our end-users offers the Company an opportunity to become a significant supplier to the animal and poultry production industries.

Canadian Zeolite continues to move forward with the development of green-tech products for composting, water filtration and growing mediums to meet the ever increasing demands of these markets.

On behalf of the Board of Directors

Ray Paquette

President & CEO

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