

Vancouver, British Columbia (FSCwire) - [Canadian Zeolite Corp.](#) (the "Company") (TSX.V:CNZ) (OTCQB:CNZCF) (FSE:ZEON) is very pleased to launch its national and international sales division headed by Mr. Tyler Adair.

Mr. Adair brings years of sales and management experience to the Company and has overseen multi-million dollar projects in various industries. Mr. Adair has a proven ability to develop a strong rapport with clients and maintains strong business relationships while growing his client list. He excels in project management, client liaison and customer service.

Mr. Adair states, "I was attracted to Canadian Zeolite by their green tech product and their ability to get their product to market. The Company has worked very hard to move Canadian Zeolite forward and I am excited to be taking on this role. I will focus on building and maintaining established relationships while developing new opportunities and markets for the Company's natural zeolite. This is a busy and exciting time for the Company as it continues to commercialize its zeolite on a national and international level and I am looking forward to this challenge."

Ray Paquette CEO says, "I am very pleased to be launching our sales division with such an experienced sales manager. Mr. Adair will work to assure customer quality and control while we continue to roll out our products throughout 2017. This is an exciting time for the Company and its shareholders as we continue to develop our revenues, customers and products."

On Behalf of the Board

Ray Paquette

President & CEO

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