

VANCOUVER, BC--(Marketwired - February 27, 2017) - [Genesis Metals Corp.](#) (the "Company") (TSX VENTURE: GIS) is pleased to announce that it has appointed [Eric Lemieux, MSc, PGeo.](#) as a strategic advisor to the company.

[Eric Lemieux](#) is a professional geologist and mining analyst based in [Quebec, Canada](#). Most recently, [Eric](#) was a consulting technical advisor with [PearTree Securities Inc.](#) of Toronto, a leading provider of flow-through share donation financing services in Canada.

Previously he was with Laurentian Bank Securities in Montreal, as a sell-side mining analyst. His coverage included gold, base-metal, diamond and uranium exploration and development issuers as well as unconventional shale oil and gas plays in the Province of [Quebec](#).

He also acted as an independent consultant to the [Quebec](#) and New Brunswick Securities Commissions where he was responsible for NI 43-101 compliance. In the 1990's, [Eric](#) was a geologist-analyst with the Montreal Exchange and managed previously exploration projects for Cambior, Noranda and SOQUEM.

[Eric](#) holds two Master's degrees, one in Mineral Economics from the Colorado School of Mines and in another in Metamorphic-Structural Geology from Laval University in Quebec City.

The Company has also engaged O&M Partners LLC to assist in non-deal institutional marketing. The New York firm maintains strong relationships with accredited investors and money managers across 22 cities in the United States.

Marketing will include group town hall conference calls and follow-up road shows. The Company will pay a total of \$18,000 (U.S.) to O&M over a six-month term. 100,000 stock options have been granted to O&M subject to the approval of the TSX Venture Exchange.

Genesis also announces that the Company has granted an aggregate of 375,000 stock options to employees and consultants of the Company including O&M Partners. Each stock option entitles the holder to purchase one common share of the Company at a price of CAD \$0.20 cents per common share for a period of five years from the grant date.

Genesis has completed the acquisition of the Hygrade property from Les Ressources Tectonic Inc and has received acceptance from the TSX Venture Exchange. The property is located within the boundaries of the company's Chevrier project near Chibougamau, Que.

ON BEHALF OF THE BOARD OF DIRECTORS

"Jeff Sundar"

Jeff Sundar

Executive Vice President and Director

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

Certain disclosure in this release, including statements regarding the intended use of proceeds from the private placement, constitute forward-looking information or statements (collectively, "forward-looking statements") for the purpose of applicable securities laws. In making the forward-looking statements, the Company has applied certain factors and assumptions that are based on the Company's current beliefs as well as assumptions made by and information currently available to the Company, including that the Company is able to obtain any government or other regulatory approvals required to complete the Company's planned exploration and development activities, that the Company is able to procure personnel, equipment and supplies required for its exploration and development activities in sufficient quantities and on a timely basis and that actual results of exploration activities are consistent with management's expectations. Although the Company considers these assumptions to be reasonable based on information currently available to it, they may prove to be incorrect, and the forward-looking statements in this release are subject to numerous risks, uncertainties and other factors that may cause future results to differ materially from those expressed or implied in such forward-looking statements. Such risk factors include, among others, that the Company will be unable to obtain required regulatory approvals on a timely basis or at all, that actual results of the Company's exploration activities will be different than those expected by management and that the Company will be unable to obtain or will experience delays in obtaining any required government approvals or be unable to procure required equipment and supplies in sufficient quantities and on a timely basis. Readers are cautioned not to place undue reliance on forward-looking statements. The Company does not intend, and expressly disclaims any intention or obligation to, update or revise any forward-looking statements whether as a result of new information, future events or otherwise, except as required by law.

Contact

Jeff Sundar
Executive Vice President and Director
Suite 1500, 409 Granville Street, Vancouver, BC V6C 1T2
Telephone: 604-646-8356
Fax: 604-484-7155
Email: js@genesismetalscorp.com
Website: www.genesismetalscorp.com