

Under the Directive of Genius' New Vice President of Exploration, the Drilling Program at the Blockhouse Gold Property Begins

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MONTREAL, Jan. 5, 2017 - [Genius Properties Ltd.](#) (CSE:GNI)(CSE:GNI.CN) ("Genius" or the "Corporation") is pleased to announce that the drilling program at the Blockhouse Gold Property has begun. As per the December 15, 2016 press release, the company is drilling 2 high priority targets to test for the presence of 'leg-reef' and 'saddle' type veins on the property. The program will also be targeting the continuity of the "Prest Shoot" that historically produced an average of 49.6 grams of gold per ton. The drilling program started January 3, 2017.

Genius is also pleased to announce the nomination of its new VP of Exploration, Mr. Alex Mackay P.Geol. Mr. Mackay has 10 years experience in exploration, mining and mining analytics.

After receiving his BSc in Physics and Earth Sciences from Dalhousie University, Mr. Mackay started his career in Africa looking for REEs and Au. He has since worked on various projects across Canada and the United States. The last five years have been focused in Atlantic Canada where he has developed a wide network of industry contacts and accumulated much experience. As a consultant, his projects have ranged from green fields exploration to production to mining analyst across many commodities hosted in many deposit types. Professional Geologist, Mr. Mackay will become the QP for Genius Properties Ltd. projects.

Jimmy Gravel, the President and CEO of the Corporation stated, "I am very excited to start the Blockhouse drilling program led by our new VP of Exploration. His experience and expertise in drilling exploration will be greatly beneficial to Genius, welcome aboard Alex."

Alex Mackay, Vice-President of Exploration stated, "I am pleased to be joining the Genius team and I am very excited about the potential of Genius' projects."

About Genius Properties

Genius is a Canadian mineral exploration company focused on developing projects with some of the world's most critical metals and minerals for use in various industries including in particular, batteries for storing electrical energy and the raw materials essential for Lithium-ion battery production.

Cautionary Statements Regarding Forward-Looking Information

This news release contains forward-looking information within the meaning of applicable Canadian securities laws. All information other than historical fact is forward-looking information. Forward-looking information relates to future events or future performance and is based on GNI current internal expectations, estimates, projections, assumptions and beliefs. Forward-looking information is often, but not always, identified by the use of words such as "expect", "project", "proposed", "intend", "seek", "anticipate", "budget", "plan", "continue", "estimate", "forecast", "may", "will", "predict", "potential", "targeting", "could", "might", "should", "believe" and similar expressions. Although management considers the assumptions and estimates, reflected in forward-looking information, to be reasonable, based on information currently available, there can be no assurance that such information will prove to be correct. As a consequence, actual results may differ materially from those anticipated.

Undue reliance should not be placed on forward-looking information which is inherently uncertain, and subject to known and unknown risks and uncertainties (both general and specific) and other factors that contribute to the possibility that the future events or circumstances contemplated by the forward looking information will not occur or that may cause the actual results, level of activity, performance or achievements of the Company to be materially different from those expressed or implied by such forward-looking information. These risks include, but are not limited to risks associated with general economic conditions, the actual results of current exploration activities, conclusions of economic evaluations, changes in project parameters as plans continue to be refined, future metal prices, financial risks and substantial capital requirements. Further information regarding certain of these risks (as well as risks relating generally to the

Company's business) may be found under the headings "Risks and Uncertainties", "Forward-Looking Information" and "Financial risk factors" in the latest Company's Management's Discussion & Analysis on www.sedar.com. Readers are cautioned that the foregoing list of factors that may affect future results is not exhaustive. The forward-looking statements contained in this news release are made as of the date hereof and GNI does not undertake any obligation to update publicly or to revise any of the included forward-looking statements, except as required by applicable law. The forward-looking statements contained herein are expressly qualified by this cautionary statement.

Neither the CSE nor its Regulation Services Provider accepts responsibility for the adequacy or accuracy of this release.

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