

Vancouver, British Columbia (FSCwire) - [Canadian Zeolite Corp.](#) (the "Company") (TSX.V: CNZ) (OTCQB:CNZCF) (FSE: ZEON) is pleased to announce that Dr. Gerardo Rodriguez-Fuentes one of the world's leading experts in the applications of natural zeolite will be meeting with Mr. Ray Paquette CEO over the week of September 26, 2016. Dr. Rodríguez-Fuentes is a Doctor in Science at the Zeolite Engineering Laboratory, Material Science and Technology Institute, University of Havana, Cuba.

During Dr. Fuentes' visit he will be delivering a scientific lecture at the University of Northern British Columbia titled "The Environmental Applications of Zeolites." Dr. Fuentes states; "The impact of natural zeolites in the environment is more significant than the one of synthetic zeolites. Even when the products based on synthetic zeolites have a large global revenue; about 3.5 billion USD in 2015; because their main applications are in 1) Catalyzers of oil refining processes, 2) Detergent builders and 3) Absorbers.

The products based on natural zeolites are applied in many environmental fields: 1) Animal feeding, 2) Pet litter, 3) Odor control, 4) Cement production, 5) Water purification, 6) Waste-water treatment, 7) Fertilizer carrier, 8) Fungicide or pesticide carrier, 9) Gas absorbent, 10) Air filtration, 11) Oil absorbent, 12) Desiccant, 13) Aquaculture, 14) Building material production, 15) Plant substrates and 16) Nuclear disaster containment.

The global market of the natural zeolite industry is about 500 million USD (2015), for the reason that the natural zeolite products are treated as commodities. Nevertheless, when natural zeolite products are designed and developed following the methodology named Natural Zeolite Engineering, the value added is higher because there is a unique solution to specific problems using an exclusive technology.

Our innovative products are designed to solve several environmental issues. These new materials and technologies do not replace the traditional uses of natural zeolites. We have also developed technologies to improve the performance of ordinary applications of natural zeolites: fertilizer carrier, soil amendment, treatment of animal feces to compost production, etc.;

"Dr. Fuentes' lecture and the opportunity to spend time with this world leader in zeolite technologies is of great interest and benefit to Canadian Zeolite as we expand our efforts to increase zeolite awareness, to introduce new green technologies and marketing opportunities for our natural zeolite both nationally and internationally;" states CEO Ray Paquette.

On behalf of the Board of Directors

"Ray Paquette";

President & CEO

604.684.3301

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