

SUDBURY, ONTARIO--(Marketwired - Aug 8, 2016) - [Northern Superior Resources Inc.](http://www.nsuperior.com) (TSX VENTURE:SUP) ("Northern Superior" or the "Company") reports that it has entered into an agreement with MI3 Communications Financiers Inc. ("MI3") to provide capital markets advisory services.

Dr. T.F. Morris, President and CEO of Northern Superior commented: "The experienced team at MI3 offers great exposure to comprehensive technical and retail databases, with a Company having a proven track record of success. With the commodity markets finally emerging from a very difficult, four year downturn, it is imperative to re-introduce Northern Superior to the financial markets and remind the Company's shareholders of the valuable assets under Northern Superior's control."

Morris further comments: "Northern Superior has taken advantage of this downturn to position several of the Company's key assets for aggressive core drill programs, particularly the Croteau Est property, where there exists an excellent opportunity to expand that properties inferred resource."

About Northern Superior Resources Inc. (www.nsuperior.com)

Northern Superior is a junior exploration company exploring primarily for gold in the Superior Province of the Canadian Shield. The Company is currently focused on exploring its Croteau Est property in Québec. Northern Superior also has a number of other 100% owned properties in Ontario and Québec. Northern Superior is a reporting issuer in British Columbia, Alberta, Ontario and Québec, and trades on the TSX Venture Exchange under the symbol SUP.

About MI3

MI3 is a Montreal-based new-age financial communications company geared for today's fast-paced global economy. MI3's services were developed to leverage the trading and market experience of its bilingual team to provide public relations, market-making activities and investor relations to Canadian public companies. MI3 has worked with more than 85 small, mid and large cap public companies. MI3 will provide financial public relations services for Northern Superior. For these services, Northern Superior will pay a \$5,000 monthly consulting fee (initiated August 1st, proposed three month term) plus issue to MI3, 500,000 options at \$0.10 per share. These options expire 12 months from any termination of the agreement with MI3. The issuing of these options as well as the terms for exercising those options are subject to TSX-V approval.

For more information about Northern Superior, please visit www.nsuperior.com

Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

Cautionary Note Regarding Forward-Looking Statements: This Press Release contains forward-looking statements that involve risks and uncertainties, which may cause actual results to differ materially from the statements made. When used in this document, the words "may", "would", "could", "will", "intend", "plan", "anticipate", "believe", "estimate", "expect" and similar expressions are intended to identify forward-looking statements. Such statements reflect our current views with respect to future events and are subject to such risks and uncertainties. Many factors could cause our actual results to differ materially from the statements made, including those factors discussed in filings made by us with the Canadian securities regulatory authorities. Should one or more of these risks and uncertainties, such actual results of current exploration programs, the general risks associated with the mining industry, the price of gold and other metals, currency and interest rate fluctuations, increased competition and general economic and market factors, occur or should assumptions underlying the forward looking statements prove incorrect, actual results may vary materially from those described herein as intended, planned, anticipated, or expected. We do not intend and do not assume any obligation to update these forward-looking statements, except as required by law. Shareholders are cautioned not to put undue reliance on such forward-looking statements.

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