Black River Petroleum Inc. Files for Name and Symbol Change

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NEW YORK, April 21, 2016 - <u>Black River Petroleum Inc.</u> (BRPC) or ("the Company") today announced that it has filed documents with both the State of Nevada and Financial Industry Regulatory Authority ("FINRA") to effect a name change from "Black River Petroleum, Inc." to "Viva Entertainment Group, Inc."

The articles of amendment were submitted to the State of Nevada on April 20, 2016 and the corporate action application was submitted to FINRA on April 21st, 2016. Upon receiving the necessary approvals, the Company will be called VIVA Entertainment Group, Inc ("VIVA"). Additionally the Company will request, in connection with the FINRA process, a new trading symbol to reflect the corporate name change and will disclose the new symbol as soon as possible.

Commenting on these recent corporate actions, Johnny Falcones, Viva Founder and CEO stated, "The Company is excited to enter this next phase of Corporate Branding and has requested the symbol "VIVA". Additionally, we are working diligently on completing our much anticipated global corporate web portal that will feature the latest technology including a fully interactive service for consumers where they can watch the same global content available today through our Android and iOS mobile app, on their computer. As soon as the new portal is launched, the Company will notify shareholders of the new URL address," concluded Mr. Falcones.

About VIVA Entertainment Group, Inc.

VIVA Entertainment Group, Inc. is a global entertainment and technology company connecting content owners and video distributors to deliver premium content on any smart device with a screen. Viva has developed an OTT system through which television services are delivered using the Internet protocol suite over a network such as the Internet, instead of being delivered through traditional terrestrial, satellite signal and cable television formats. Viva, your entertainment partner, provides subscribers access to the content they want anywhere, anytime. With a WiFi connection our customers can watch Live TV from around the world, TV shows, as well as movies on demand, Tele-video conference and many other interactive features. Independent and Major film studios, television networks, Telecoms, Cable Companies, and emerging ISPS partner with Viva for enhanced capabilities in multi platform video distribution. The only true end-to-end provider of premium content technology services, VIVA looks to license and deliver to traditional and OTT video distributors across the world. VIVA is a publicly traded company under the stock symbol BRPC.

Safe Harbor Statement: The information posted in this release may contain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. You can identify these statements by use of the words "may," "will," "should," "plans," "explores," "expects," "anticipates," "continue," "estimate," "project," "intend," and similar expressions. Forward-looking statements involve risks and uncertainties that could cause actual results to differ materially from those projected or anticipated. These risks and uncertainties include, but are not limited to, general economic and business conditions, effects of continued geopolitical unrest and regional conflicts, competition, changes in technology and methods of marketing, and various other factors beyond the Company's control.

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