HALIFAX, NOVA SCOTIA / ACCESSWIRE / April 19, 2016 / Troy Grant, President and CEO of ELCORA ADVANCED MATERIALS (OTCQB: ECORF) (TSXV: ERA) (FSE: ELM), (the "Company" or "Elcora"), is pleased to announce that Elcora will be hosting the first North-American stop of the 80eDays Electric Vehicle Challenge in June of this year in the Canadian city of Halifax, Nova Scotia.

80eDays, "El Duro", is the second event to showcase the future of electric cars. The first event was held in 2012. The goal of the event is to have all participants drive their electric car around the world passing pre-set presentation points at important cities in 80 days or less. To help offset the greenhouse gases produced from the event, the participants will plant trees along the route. All 80eDays participants recognize the critical importance of protecting the environment and providing a "greener" future for generations to come.

Elcora will showcase its graphene R&D facility in Halifax, Nova Scotia where 12 international teams will be briefed on the route. This sustainable global event will start in Barcelona on June 16, 2016. A distance of 25,000 kilometers will be covered across twenty countries and three continents. 80eDays will demonstrate to the world that electric cars can be a sustainable means of transportation across any country and through all types of terrain and climates. 80eDays will also prove that long distances can be travelled with an electric car in reasonable time frames while enjoying a level of comfort equal to or better than conventional cars.

"We are thrilled for the 80eDays electric vehicles to make a stopover at our facility and making it a presentation point on their route," said Troy Grant. "Electric cars are the future". "80eDays' team is doing a fantastic job promoting an environmentally friendly greener future. Elcora, who is dedicated to developing batteries for electric cars, stand behind this great cause. We want to help promote 80eDays' challenge, and in turn, Elcora and Halifax will become recognized by people all over the world following this popular event."

For more information on 80eDays Electric Vehicle Challenge, please visit their website http://www.80edays.com

About Elcora Advanced Materials

Elcora was founded in 2011 and has been structured to become a vertically integrated graphite & graphene company that mines, processes, refines graphite, and produces both the graphene and end user graphene applications. As part of the vertical integration strategy, Elcora has secured high-grade graphite and graphene precursor graphite from its interest in the operation of the Ragedara mine in Sri Lanka which is already in production. Elcora has developed a unique low cost effective processes to make high quality graphite and graphene that are commercially scalable. This combination means that Elcora has the tools and resources for graphite and graphene vertical integration.

For further information please visit the company's website at http://www.elcoracorp.com

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CAUTIONARY STATEMENT:

The TSX Venture Exchange does not accept responsibility for the adequacy or accuracy of this release. No stock Exchange, securities commission or other regulatory authority has approved or disapproved the information contained herein. This News Release includes certain "forward-looking statements". All statements other than statements of historical fact, included in this release, including, without limitation, statements regarding potential mineralization and reserves, exploration results, and future plans and objectives of Elcora, are forward-looking statements that involve various risks and uncertainties. There can be no assurance that such statements will prove to be accurate and actual results and future events could differ materially from those anticipated in such statements. Important factors that could cause actual results to differ materially from Elcora's expectations are exploration risks detailed herein and from time to time in the filings made by Elcora with securities regulators.

Investors are cautioned that, except as disclosed in the filing statement prepared in connection with the transaction, any information released or received with respect to the transaction may not be accurate or complete and should not be relied upon.

SOURCE: Elcora Advanced Materials