

MONTREAL, QUEBEC--(Marketwired - Apr 1, 2016) - [Critical Elements Corp.](#) ("Critical Elements" or the "Company") (TSX VENTURE:CRE)(OTCQX:CRECF)(FRANKFURT:F12). The management team and Board of Directors at Critical Elements would like to congratulate Elon Musk and the Tesla team for bringing the electric car to the mass market with style, sophistication and elegance.

Jean-Sebastien Lavallée, President and CEO of the Company stated: "The Tesla Model 3 launched on March 31, 2016, is what the electric car market needs to reach mass adoption in the consumer market. The auto industry now has a clear benchmark and standard for a low-cost, high-volume electric vehicle." Mr. Lavallée added that: "The mass adoption that may potentially be engendered by the success of the Tesla Model 3 could, in our opinion, completely change the automotive industry landscape and consumer behaviour in the next five years. Critical Elements believes that by 2020, the electric car will no longer be a trend, it will be a transportation standard."

A February 25, 2016, study conducted and published by Bloomberg New Energy Finance forecasts that: *Sales of electric vehicles will hit \$41 million by 2040, representing 35% of new light duty vehicle sales. This would be almost 90 times the equivalent figure for 2015, when EV sales are estimated to have been 462,000, some 60% up on 2014.* (Source: Bloomberg)

Moreover, Bloomberg New Energy Finance found that there has been a significant drop in the cost of the Lithium-ion battery, as the chart below demonstrates. The cost per kilowatt/hour has come down from approximately US\$ 1,000 in 2010 to approximately \$400 by year-end 2015. (Source: Bloomberg). Critical Elements believes that cost reduction trend will continue, and that the Rose Lithium-Tantalum Project could be a key element in the global supply chain of lithium for battery usage.

About Critical Elements Corporation

A recent financial analysis (Technical Report and Preliminary Economic Assessment (PEA) on the Rose lithium-tantalum Project, Genivar, December 2011) of the Rose project based on price forecasts of US\$260/kg (\$118/lb) for Ta₂O₅ contained in a tantalite concentrate and US\$6,000/t for lithium carbonate (Li₂CO₃) showed an estimated after-tax Internal Rate of Return (IRR) of 25% for the Rose project, with an estimated Net Present Value (NPV) of CA\$279 million at an 8% discount rate. The payback period is estimated at 4.1 years. The pre-tax IRR is estimated at 33% and the NPV at \$488 million at a discount rate of 8%. (Mineral resources are not mineral reserves and do not have demonstrated economic viability). (The preliminary economic assessment is preliminary in nature). (See press release dated November 21, 2011.)

The conclusions of the PEA indicate the operation would support a production rate of 26,606 tons of high purity (99.9% battery grade) Li₂CO₃ and 206,670 pounds of Ta₂O₅ per year over a 17-year mine life.

The project hosts a current Indicated resource of 26.5 million tonnes of 1.30% Li₂O Eq. or 0.98% Li₂O and 163 ppm Ta₂O₅ and an Inferred resource of 10.7 million tonnes of 1.14% Li₂O Eq. or 0.86% Li₂O and 145 ppm Ta₂O₅.

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

A graph is available at the following address: <http://media3.marketwire.com/docs/1049233ENGLISH.pdf>

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