

TORONTO, ON--(Marketwired - February 23, 2016) - LeadFX Inc. (the "Company" or "LeadFX") (TSX: LFX) is pleased to announce the launch of its new website and brand. The new corporate website (www.leadfxinc.com) was designed to offer our shareholders an enhanced, user-friendly experience where they can easily access news, information, financial documents and regulatory filings. Along with the new website, we are excited to unveil the new brand for the Company. The new brand reflects an innovative lead-silver Company that is focused on sustainable development and building long term value for our shareholders.

"The previously announced acquisition, consolidation, and name change received strong shareholder support and we are pleased to offer our shareholders an improved, investor-driven website and a modern brand that reflects our strategic focus," said Wayne Richardson, President and CEO.

LeadFX is a Canadian-based mining company focused on the development of lead-silver projects located in stable jurisdictions. Our current portfolio includes a restart-ready lead operation in Western Australia and a development project in Utah, USA. The Company is developing opportunities at its new properties in North America to underpin future cash flow and growth. LeadFX trades under the symbol "LFX" on the Toronto Stock Exchange.

Additional information on LeadFX is available on at SEDAR at www.sedar.com and the Company's website at www.leadfxinc.com

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