

VANCOUVER, BC / ACCESSWIRE / January 7, 2016 / [Pure Energy Minerals Ltd.](http://www.pureenergyminerals.com) (TSXV: PE) (FSE: AHG1.F) (OTCQB: HMGLF) (the "Company" or "Pure") is pleased to announce that an analyst's research report has been released by New York based RB Milestone Group, LLC ("RBMG"). A copy of RBMG's research report can be accessed by visiting our website <http://www.pureenergyminerals.com/shareholder-information/reports-presentations/>

The research report focuses on the Clayton Valley South ("CVS") project being developed by Pure, and the innovative processes the Company is testing for the extraction of lithium from brine into high value battery materials. The report was prepared and funded by RB Milestone, however other RB Milestone services have been commissioned by Pure.

Gerhard Jacob, P.Geo, EFG (European Geologist), is a qualified person as defined by NI 43-101, and has reviewed and approved the technical information contained in the report. Mr. Jacob, P.Geo is not independent of the Company as he is a director.

About RB Milestone Group, LLC

RB Milestone Group, LLC is a New York based equity research and market intelligence firm offering financial research and communications expertise. It is dedicated to providing its investment and media communities with a detailed look into the global mining, oil & gas, energy, healthcare, professional services, consumer goods and technology industries. In addition, RB Milestone Group offers multi-faceted communication strategies that provide the connectivity needed to play in today's capital markets. Visit: www.rbmilestone.com.

About Pure Energy Minerals Ltd.

Pure Energy is a lithium-brine resource developer that is driven to become the lowest-cost lithium supplier for the burgeoning North American lithium battery industry. Pure Energy is currently focused on the development of our prospective CVS Lithium Brine Project, which has the following key attributes:

- A large land position with excellent existing infrastructure in a first-class mining jurisdiction: Approximately 9,324 acres in three main claim groups in the southern half of Clayton Valley, Esmeralda County, Nevada.
- Adjacent to the only producing lithium operation in the United States (Albemarle's Silver Peak lithium brine mine).
- An inferred mineral resource of 816,000 metric tonnes of Lithium Carbonate Equivalent (LCE), reported in accordance with NI 43-101.

Metallurgical and process studies underway to better understand the feasibility and economics of using modern environmentally-responsible processing technology to convert the CVS brines into high purity lithium products for new energy storage uses.

On behalf of the Board of Directors
"Robert Mintak"
Chief Executive Officer

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SOURCE: [Pure Energy Minerals Ltd.](http://www.pureenergyminerals.com)