

NEW YORK, NY--(Marketwired - December 01, 2015) - [Applied Minerals Inc.](#) (the "Company" or "Applied Minerals") (OTCQB: AMNL), a leading global producer of halloysite clay and advanced natural iron oxides, has expanded its distribution network through a new partnership with Brandt Technologies (Brandt), a preeminent distributor of specialty chemicals focused primarily on the Midwestern United States. Brandt will represent Applied Minerals as its exclusive sales distributor for DRAGONITE halloysite clay and AMIRON advanced iron oxides for the Midwest Region of the U.S.

With roots dating back to 1894, Brandt Technologies has grown consistently to become one of the major specialty chemical distributors in the Midwest. It has expanded its core markets to include paints, coatings, graphic arts, adhesives, plastics, composites, rubber, agricultural products, concrete admixtures and other related markets. Brandt's growth has been fueled by representing innovative companies that consistently introduce new products to the markets it serves. Servicing Brandt's markets are 10 highly trained technical sales representatives who possess extensive knowledge of formulations and applications in these many industries.

Nate Renwald, Co-Owner of Brandt, commented: "Brandt Technologies is pleased to represent Applied Materials' DRAGONITE halloysite clay and AMIRON natural iron oxide product lines. Applied Minerals fits our strategic model of partnering with world-class specialty chemical manufacturers who differentiate themselves from their competitors through innovation and effort. We look forward to growing our shared position with them in the Midwest region."

"We are honored to welcome Brandt to our rapidly growing distribution network," said Andre Zeitoun, President and CEO of Applied Minerals. "Brandt and its sales representatives are respected throughout the industry for their strong technical knowledge and customer service. We look forward to partnering with them as we continue to execute our growth strategy."

Brian Newsome, Director of Sales at Applied Minerals, added: "I had the privilege of working with Brandt's co-owner, Nate Renwald, during my tenure at BASF and found him to be a person of commitment, professionalism and high integrity. His team at Brandt exemplifies those same ideals and will be key to our growth in the Midwest."

About Brandt Technologies

Brandt Technologies, headquartered in Bensenville, IL, is a leading specialty chemical distributor focused primarily on the Midwest. Brandt's core markets include paints, coatings, graphic arts, adhesives, plastics, composites, rubber, agricultural products, concrete admixtures and related markets. The company's sales and service area covers Illinois, Indiana, Iowa, Kentucky, Kansas, Michigan, Minnesota, Missouri, Ohio, North Dakota, South Dakota, Pennsylvania, New York, Wisconsin, and West Virginia.

About Applied Minerals

Applied Minerals is the leading producer of halloysite clay and advanced natural iron oxide solutions from its wholly owned Dragon Mine property in Utah. Halloysite is aluminosilicate clay that forms naturally occurring nanotubes. In addition to serving the traditional halloysite markets for use in technical ceramics and catalytic applications, the Company has developed niche applications that benefit from the tubular morphology of its halloysite. These applications include carriers of active ingredients in paints, coatings and building materials, environmental remediation, agricultural applications and high-performance additives & fillers for plastic composites. Applied Minerals markets its halloysite products under the DRAGONITE trade name.

From its Dragon Mine property, the Company also produces a range of ultra-pure natural iron oxides consisting of hematite and goethite. Combining ultra-high purity and consistent quality, the inherent properties of the iron oxide from the Dragon Mine allow for a wide range of end uses in pigment and technical applications. Applied Minerals markets its comprehensive line of advanced natural iron oxide pigments under the AMIRON trade name. Additional information on the Company can be found at [www.appliedminerals.com](#) and [www.AMIRONoxides.com](#).

Safe Harbor Statements

The following are safe harbor statements under the Private Securities Litigation Reform Act of 1995 for [Applied Minerals Inc.](#) Some statements contained or implied in this news release may be considered forward-looking statements, which by their nature are uncertain. Consequently, actual results could materially differ. For more detailed information concerning how risks and uncertainties could affect the Company's financial results, please refer to Applied Minerals' most recent filings with the SEC. The Company assumes no obligation to update any forward-looking information.

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