

GATINEAU, QUEBEC--(Marketwired - Nov 23, 2015) - [Nouveau Monde Mining Enterprises Inc.](#) ("Nouveau Monde") (TSX VENTURE:NOU)(OTC PINK:NMGRF)(FRANKFURT:NM9) announced today that it has retained the services of Matrix Advisors, LLC ("Matrix"), a boutique investment and advisory firm based in New York City that focuses on small and medium enterprises. Matrix's scope of work will include business development and advisory services. In addition to providing strategic advice to the company, Matrix invested in Nouveau Monde in a private placement this past summer.

Eric Desaulniers, President, CEO and Founder of Nouveau Monde, stated: "Since the start of our discussions with Matrix in April of this year, I have appreciated their extreme professionalism, their business acumen and their relationships with many of our targeted business partners. I am confident that Matrix will help Nouveau Monde take advantage of anticipated market opportunities and achieve its ultimate objective of becoming a North American supplier of high quality lithium-ion anode material."

David Karlin, Managing Director of Matrix Advisors, added: "We are excited to partner with Nouveau Monde and look forward to helping it become a significant player in the emerging lithium-ion battery market."

About Nouveau Monde

Nouveau Monde is a mining exploration company holding a large portfolio of base and precious metals and industrial minerals in the province of Québec. Its business model is based on the generation of projects in new underexplored territories using the most advanced remote sensing and geophysical tools available in the industry. The company is now focusing on the development of its first major discovery on the Tony block of the Matawinie graphite project.

About Matrix Advisors

Matrix Advisors is a boutique investment and advisory firm that operates primarily in two complementary businesses: Principal Investments, focusing on value-add growth capital for small and medium enterprises and real estate in North America; and Global Strategic Advisory, providing corporate strategy and business development services to clients. The company was founded in 2009 by Richard S. Fuld, Jr.

Contact

Eric Desaulniers, MSc, Geo
President and Chief Executive Officer of Nouveau Monde
(819) 923-0333