VANCOUVER, BC--(Marketwired - Nov 2, 2015) - <u>Pure Energy Minerals Ltd.</u> (TSX VENTURE: PE) (FRANKFURT: A111EG) (OTCQB: HMGLF) (the "Company" or "Pure Energy") is pleased to report that, via its wholly owned US subsidiary, Esmeralda Minerals LLC, it has secured an additional 1320 acres (534 hectares) of lithium placer mining claims (the "CA" claims) in Clayton Valley, Nevada. Pure Energy's total project size is now approximately 9,324 acres (3,773 hectares).

The CA claim block consists of 66 placer mining claims, (each approximately 20 acres in size) to fill in the west and southwest quadrants of the property. The claims were acquired for staking costs, and as the new claims have been recorded and secured by a wholly-owned subsidiary of Pure Energy, there are no royalties, lease payments, work commitments or other encumbrances that apply to the claims, other than normal annual recording and payment obligations.

The Company's claim package overlies the north-south trending basin that is present beneath the southern half of Clayton Valley. A detailed seismic reflection survey of the area conducted by Pure Energy included the new CA claims area, and allows for the potential expansion of the resource assessment of the entire claim area.

Qualified Person and Quality Control/Quality Assurance:

Gerhard Jacob, P.Geo, EFG (European Geologist), is a qualified person as defined by NI 43-101, and has supervised the preparation of the scientific and technical information that forms the basis for this news release. Mr. Jacob, P.Geo is not independent of the Company as he is a director.

About Pure Energy:

Pure Energy is a lithium-brine resource developer with a focus on becoming the lowest cost, lithium supplier for the burgeoning lithium battery industry in North America. Pure Energy is currently focused on the development of our prospective Clayton Valley South Lithium Brine Project, which has the following key attributes:

Three main claim areas, which cover approximately 9,324 acres in the southern half of Clayton Valley, Esmeralda County, Nevada, and are located next to the only producing lithium operation in the United States; Albemarle's Silver Peak lithium brine mine.

Through drilling and exploration work to date, the Company has established an Inferred Resource (in accordance with NI 43-101) of 816,000 metric tonnes of Lithium Carbonate Equivalent (LCE).

The Company is undertaking Preliminary Economic Assessment level work to better understand the economics and feasibility of using modern processing techniques to convert the Clayton Valley South brines into the high purity lithium products required for new energy storage uses.

On behalf of the Board of Directors

"Robert Mintak"

Chief Executive Officer

Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

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