SUDBURY, ONTARIO--(Marketwired - Oct 7, 2015) - Northern Superior Resources Inc. (TSX VENTURE:SUP) ("Northern Superior" or the "Company") is pleased to report the discovery of an additional showing (the Dempster Creek Showing, Figure 1) on its Grizzly gold property, west- central Québec. This new showing was discovered from a limited prospecting program initiated this summer (*see press release* May 27th, 2015). The program was designed to evaluate the mineral potential of a previously un- prospected area within the northwest portion of the Grizzly property. There are now sixteen (16) mineral targets identified associated with a variety of mineral settings and shear zones (*see press releases* May 27th, 2015; April 29th, 2014).

The Dempster Creek showing is associated with a large area (approximately 50 m wide by 160 m long) of exposed sheared and altered mafic volcanic/ grey silicified felsic volcanic rock, aligned northwest to southeast (north 235°). Mineralization consists of stringers (1 cm long by 4 cm wide) of pyrite (1% to massive), pyrrhotite (1- 2%) and chalcopyrite (up to 1%). The altered and sheared exposure remains open along strike in both directions. Grab samples collected yielded anomalous gold (sample 78676: 0.306 g/ t; sample 05492: 0.082 g/ t), copper (sample 05489: 110 ppm, sample 78676: 135 ppm) and zinc values (sample 79676: 113 ppm).

Dr. T.F. Morris President and CEO states: "Clearly, exploration programs completed to date indicate that the Grizzly property holds much mineral potential. The sixteen (16) mineral targets are associated with a variety of mineral settings and shear zones that include: a) volcanic massive sulphide (VMS); b) magmatic nickel- copper +/- platinum-group-element; c) shear- hosted gold and/ or gold- copper targets; and d) three mineralized shear zones (*see press releases* May 27th, 2015 and April 29th, 2014). Understanding the relationship of these targets to structural controls is critical to moving this property forward."

Northern Superior is currently in an option agreement to earn a 100% interest in the Grizzly property (*see press releases*, May 27th, 2015 and July 16, 2013). The Grizzly property is located approximately 60 km west of Chapais and is accessible year-round from the Poste Abitibi service road by a series of forestry roads, ATV trails, and Hydro Québec power line corridors.

About Northern Superior Resources Inc.

The Grizzly gold property is one of four mineral properties that Northern Superior is currently exploring. The other three properties also represent regional- scale exploration programs, either 100% owned and operated by Northern Superior or Northern Superior having the right to earn a 100% interest in the property. Exploration to date has identified numerous drill-ready targets for gold, copper and silver on the Ti-pa-kaa-haa-ning (TPK) property of northwestern Ontario and gold on the Company's Croteau Est and Lac Surprise properties in west- central Québec.

The Company's Qualified Person ("QP") for the Grizzly property is T.F. Morris (PGeo). As the QP, Dr. Morris has prepared or supervised the preparation of the scientific and technical information for this program and has verified the data disclosed in this press release. Grab samples collected by NSR's option partners and analyzed by Laboratoire Expert Inc., Rouyan- Noranda.

Northern Superior is a reporting issuer in British Columbia, Alberta, Ontario and Quebec, and trades on the TSX Venture Exchange under the symbol SUP.

For Investors

Forward-looking statements: This news release includes certain "forward‐looking information" within the meaning of Canadian securities legislation and "forward‐looking statements" within the meaning of the United States Private Securities Litigation Reform Act or 1995 (collectively, "forward looking statements"). Forward-looking statements include predictions, projections and forecasts and are often, but not always, identified by the use of words such as "seek", "anticipate", "believe", "plan", "estimate", "forecast", "expect", "potential", "project", "target", "schedule", "budget" and "intend" and statements that an event or result "may", "will", "should", "could" or "might" occur or be achieved or other similar expressions and includes the negatives thereof. All statements other than statements of historical fact included in this release, including, without limitation, statements regarding potential mineralization, exploration results, interpretation of results, the timing and success of exploration activities generally, the timing and results of future resource estimates, and future plans and objectives of Northern Superior are forward‐looking statements that involve various risks and uncertainties. There can be no assurance that such statements will prove to be accurate and actual results and future events could differ materially from those anticipated in such statements. Forward looking statements are based on a number of material factors and assumptions. Important factors that could cause actual results to differ materially from Northern Superior's expectations include exploration risks, changes in project parameters as plans continue to be refined, results of future resources estimates, future metal prices, availability of capital and financing on acceptable terms, general economic, market or business conditions, uninsured risks, regulatory changes, defects in title, availability of personnel, materials and equipment on a timely basis, accidents or equipment breakdowns, delays in receiving government approvals, unanticipated environmental impacts on operations and costs to remedy same, and other exploration or other risks detailed herein and from time to time in the filings made by the Company with securities regulators. Although the Company has attempted to identify important factors that could cause actual actions, events or results to differ from those described in forward looking statements, there may be other factors that cause such actions, events or results to differ materially from those anticipated. There can be no assurance that forward looking statements will prove to be accurate and accordingly readers are cautioned not to place undue reliance on forward looking statements.

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX

Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

Figure 1: Location of the Dempster Creek showing relative to the new and historic showings already identified on the Grizzly Property, Québec, is available at the following address: http://media3.marketwire.com/docs/151007_SUP_Figure1.pdf

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