

LAKEWOOD, Colo., Aug. 12, 2015 /CNW/ -- [Pershing Gold Corp.](#) (NASDAQ:PGLC, FWB:7PG1) ("Pershing Gold" or the "Company") announces that Euro Pacific Capital Inc. ("Euro Pacific") has initiated analyst coverage on the Company. Analyst Bhakti Pavani authored the report.

"We would like to thank Euro Pacific for initiating coverage on Pershing Gold," stated Stephen D. Alfers, Pershing Gold President, CEO, and Executive Chairman. "We are excited to see additional high-quality, institutional analyst coverage on the Company as we continue to build investor awareness on the Company and our progress at Relief Canyon," Alfers said.

#### About Pershing Gold Corporation

Pershing Gold is the emerging Nevada gold producer restarting the Relief Canyon Mine, which includes three open-pit mines and a state-of-the-art, fully permitted and constructed heap-leach processing facility. Pershing Gold is currently permitted to resume mining at Relief Canyon under the existing Plan of Operations.

Pershing Gold's landholdings cover approximately 25,000 acres that include the Relief Canyon Mine asset and lands surrounding the mine in all directions. This land package provides Pershing Gold with the opportunity to expand the Relief Canyon Mine deposit and to explore and make new discoveries on nearby lands.

Pershing Gold is listed on the NASDAQ Global Market under the symbol PGLC and the Frankfurt Stock Exchange under the symbol 7PG1. The investment banks Euro Pacific Capital Inc., H.C. Wainwright and Co. LLC (under the name Rodman & Renshaw) and Cantor Fitzgerald currently produce analyst reports on the Company.

[www.PershingGold.com](http://www.PershingGold.com)

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