

VANCOUVER, BRITISH COLUMBIA--(Marketwired - Jul 16, 2015) - [Canada Carbon Inc.](#) (the "Company") (TSX VENTURE:CCB) announces that as a result of a disclosure review by IIROC, it is issuing the following news release to clarify further the Company's July 15th, 2015 press release on indicative pricing.

The terms "indicative pricing" and "real-time pricing" are neither industry standard nor defined terms in legislation. No spot price exists for graphite at any purity level. In addition, no mining study at any confidence level has been completed to establish costs of production, capital costs and other important economic considerations. To avoid any misinterpretation as to the value of graphite mineralization that may be hosted on the company's mineral property, all future graphite pricing information will be limited to disclosure within the Preliminary Economic Assessment.

The pricing in the graphite market space is not transparent. The Company's objective in its July 15th, 2015 press release was to provide some insight from an experienced third party graphite processor as to the current value of 99.9998% C(t) for a high-technology electronic device sector, with a worldwide consumption level of 250 to 350 tonnes per month.

CANADA CARBON INC.

R. Bruce Duncan, CEO and Director

"Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release."

FORWARD LOOKING STATEMENTS: *This news release contains forward-looking statements, which relate to future events or future performance and reflect management's current expectations and assumptions. Such forward-looking statements reflect management's current beliefs and are based on assumptions made by and information currently available to the Company. Investors are cautioned that these forward looking statements are neither promises nor guarantees, and are subject to risks and uncertainties that may cause future results to differ materially from those expected. These forward-looking statements are made as of the date hereof and, except as required under applicable securities legislation, the Company does not assume any obligation to update or revise them to reflect new events or circumstances. All of the forward-looking statements made in this press release are qualified by these cautionary statements and by those made in our filings with SEDAR in Canada (available at www.sedar.com).*

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